

THE YOUTH
ARE THE
BUILDERS
אל תיקרי בניך אלא בוניך
ALEPH ZADIK ALEPH
TALMUD, B'RACHOT 64A
B'NAI B'R...

BBYO ANNUAL REPORT: 2018–2019 (FY19)

OUR TURV

Dear Friends,

Several experts have dubbed this “The Year of the Teen,” with teenagers taking leadership roles in addressing some of society’s most pressing issues. As you can imagine, BBYO leaders across the globe are doing their part, building our Movement as they focus their collective power on efforts of *tikkun olam*—repairing our world.

Appropriately, “Our Turn” was the theme for the 2019 school year selected by BBYO members. When unthinkable events rocked Pittsburgh and Poway this year, BBYO teens stepped up to support one another without missing a beat. Chapters internationally reached out to their Jewish peers—in many cases, to close friends made through BBYO experiences—with calls for action, support, and prayers. After the Tree of Life shooting in Pittsburgh, when teens gathered for a community Havdallah, they shared that “it is ‘Our Turn’ to ensure that every community is respected and safe to thrive. Our response to acts of anti-Semitism, racism, xenophobia, homophobia, Islamophobia, to all forms of discrimination, will be with action.”

And while the BBYO community is quick to unite in times of trouble, we are always ready to celebrate our moments of triumph. At International Convention in Denver this year, BBYO received a historic \$25 million endowment gift from Ted and Harriette Perlman in honor and memory of Ted’s mother and BBG founder, Anita M. Perlman. This gift will help propel our Movement forward and support new efforts to mobilize BBG alumnae to take on positions of leadership in their communities through mentorship, training, and community building.

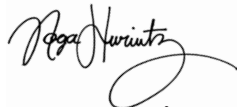
Overall, BBYO saw record growth through expansion beyond North America. With over 50 new chapters this year, BBYO now has a presence in 51 countries and includes over 33,000 teen members. Our vision for a globally connected community of young Jews inspired by teen leadership, inclusivity, Israel, and Jewish learning is more real than ever before.

We are grateful to our donors and partner organizations for investing in Jewish teens through BBYO, and for supporting our efforts to develop resilient, bold, and impactful young leaders around the world. Thank you for bringing our mission—more Jewish teens, more meaningful Jewish experiences—to life.

Sincerely,



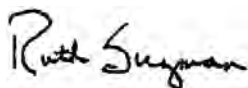
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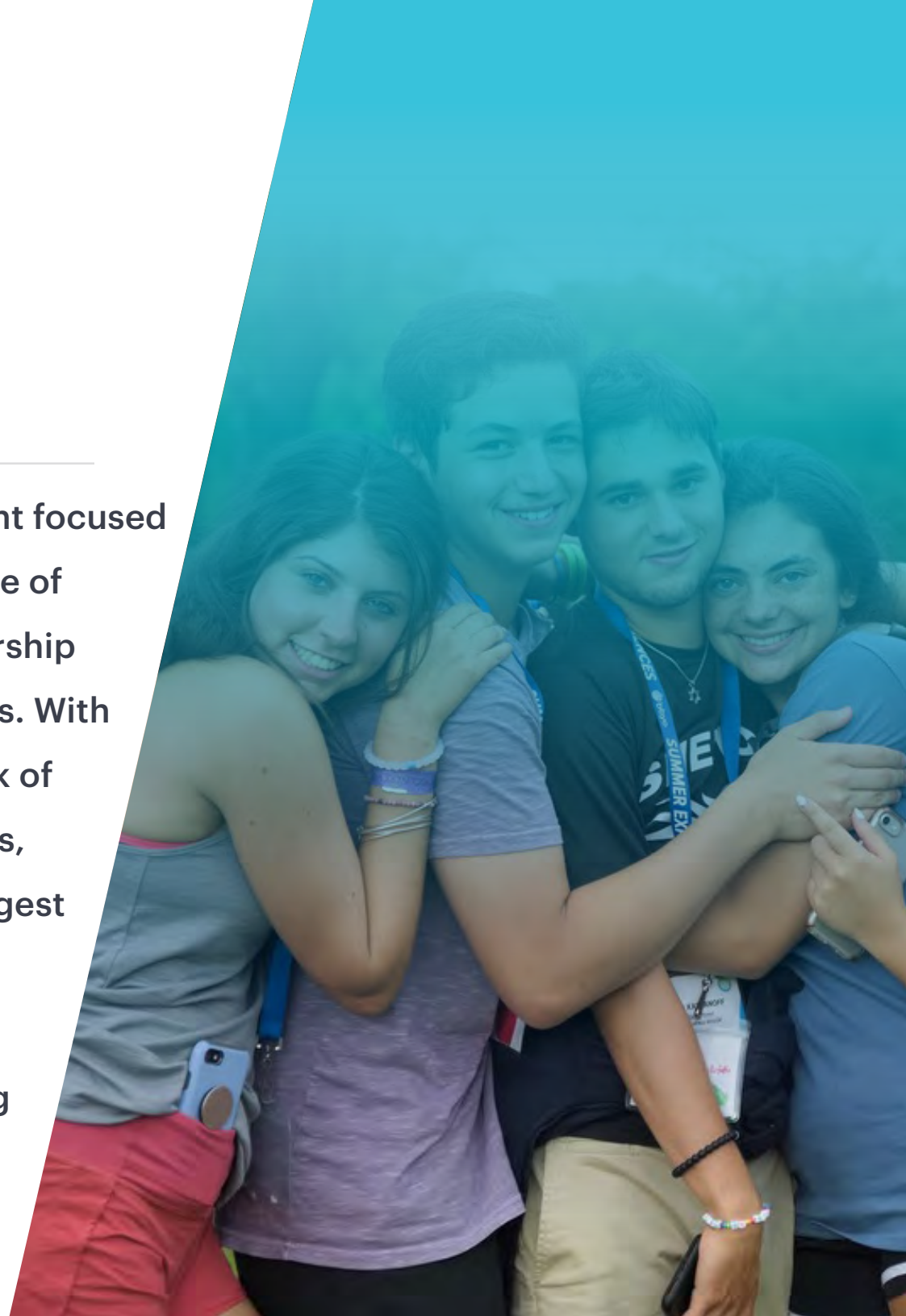


Ruth Suzman
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33,000 MEMBERS STRONG

BBYO is a global, pluralistic youth movement focused on developing the character and confidence of Jewish high school students through leadership development and values-based experiences. With a total reach of **70,000 teens** and a network of **more than 700 chapters** across 51 countries, BBYO serves as the Jewish community's largest and most valuable platform for engaging teens, and delivering fun, meaningful, and affordable experiences that inspire a lasting connection to the Jewish people.



FROM STRENGTH TO STRENGTH: *REFLECTING ON OUR YEAR*

JULY



A record 60 teens become B'nai Mitzvot at BBYO summer programs



AUGUST

More than 100 Alephs and BBGs from 25 countries attend August Execs, engaging in high-level leadership training with peers from around the world

OCTOBER

In response to the Tree of Life synagogue shooting in Pittsburgh, PA, BBYO members participate in the Wear Blue for Pittsburgh campaign in solidarity and support of the community

DECEMBER

Teens in 23 countries, 122 communities, and 550 chapters participate in Global Shabbat, sharing Shabbat experiences with local elected officials, Holocaust survivors, interfaith partners, and other community leaders

FEBRUARY

With a historic \$25 million gift from the Perlman family, BBYO launches The Anita M. Perlman Women's Leadership Initiative at IC, enhancing leadership and mentorship opportunities for young women through BBYO



APRIL

BBYO establishes the Center for Adolescent Wellness, empowering BBYO to develop a comprehensive approach for supporting the mental health and well-being of all teens

MAY



The BBG at 75 Speaker Series engages teens and adults around the power of women's leadership, inspiring a multi-generational audience of Jewish leaders

BUILDING JEWISH COMMUNITY ACROSS THE MOVEMENT

At the heart of the BBYO Movement, immersive weekend experiences bring teens together to strengthen communities, grow as leaders, and explore their identities. A renewed approach to Jewish enrichment at conventions provides teens with the opportunity to hear from renowned speakers and exemplars of Jewish life; build teen-led programming guided by Jewish educational consultants; and elevate Shabbat experiences and other Jewish moments with the support of song leaders.



REGIONAL CONVENTIONS: *BY THE NUMBERS*

12,500+
participants

160+
conventions

58
guest speakers, including
Holocaust survivors, Jewish
scholars, and prominent
community leaders

21
Jewish educational consultants

7
song leaders

A FLOURISHING GLOBAL NETWORK

BBYO is expanding to new communities at lightning speed. From Argentina to Uzbekistan, and Poland to Australia, teens are sharing Jewish experiences, engaging in leadership development, and strengthening their connections to Jewish peers through BBYO.



FOR EVERY JEWISH TEEN ANYWHERE AND EVERYWHERE

In November, a record 450 BBYO delegates representing 15 countries traveled to Ukraine for the Active Jewish Teens conference, strengthening connections with Jewish teen leaders in the Former Soviet Union.

The first-ever Latin American Staff Conference took place this fall in Bogota, Colombia. Staff from Argentina, Chile, Colombia, Costa Rica, Cuba, Mexico, Peru, Uruguay, the U.S., and Venezuela came together to learn how to mobilize their communities, support teen leaders, and build strong partnerships.

54

new communities including Bogota, Copenhagen, and Mexico City

5

new countries: Australia, Chile, Costa Rica, Poland, and Venezuela



"It's so important to bring Jews from all over the world together. Before I came here, I only had friends from Germany. Now that I'm here, I know Jews from all over the world and I feel like my Jewish identity is stronger."

—Naomi S.,
Germany (ZWST)

CREATING CHANGE TOGETHER

In 2019, more BBYO members than ever came together to improve their communities, address causes they care about, and take a stand on critical issues.



ACTION AND ADVOCACY

Twenty Alephs and BBGs in Connecticut Valley Region lobbied in their State Capitol in support of Bill 452, mandating Holocaust and genocide education in Connecticut schools. Together, these teens read testimonies to the Connecticut Education Committee and urged them to pass this piece of legislation.

LOBBYING FOR INCLUSION

BBYO teens attended Jewish Disability Advocacy Day, joining more than 50 Jewish organizations to champion disability and inclusion issues on behalf of the Jewish community.



PARTNERS AGAINST PREJUDICE

In conjunction with the Anti-Defamation League's One Day Against Hate Campaign, over 200 teens in Gold Coast Region pledged to end usage of the word "hate." They hosted a fundraiser for the ADL, sponsoring a lane at a community "Strike Out the Hate" bowling event where 30 BBYO members volunteered.



J-SERVE 2019: SERVING COMMUNITIES AROUND THE WORLD

60,000
hours served

15,500
teen participants

500
projects

200
communities

27
countries



CELEBRATING 15 YEARS OF SERVICE

This year's J-Serve was the largest in BBYO history, with a record-breaking 15,500+ teens participating in nearly 30 countries. For the first time ever, J-Serve events reached far beyond traditional hands-on service as teen leaders were encouraged to plan impactful programming around their communities' unique needs.

J-Serve expanded this year to include direct service as well as advocacy training, philanthropic events, community rallies, first responder trainings, charity runs, dance marathon fundraisers, workshops, and more.

INTERNATIONAL CONVENTION: *OUR TURN*

February 2019 saw a record turnout at IC, the largest gathering of Jewish teen leaders in the world. Nearly 3,000 teens headed to Denver for five days of hands-on advocacy and service, leadership training, experiential learning, and celebration of our growing BBYO community.



The Jewish Learning Lab, reimagined as J-Lab, was managed by a team of 12 teens and hosted more than 1,500 teens throughout IC. J-Lab offered a variety of teen-led prayer services and more than 20 pop-up sessions to explore Judaism interactively.

EXTRAORDINARY GUEST SPEAKERS



The Honorable Rachel Azaria,
Member of Knesset, Israel



Samantha Fuentes,
Co-Founder, March for Our Lives



Max Greenfield,
Actor and Producer



Blake Mycoskie, CEO and
Chief Shoe Giver, TOMS



The Honorable Jared Polis,
Governor of Colorado



Adam Rippon, Olympic
Medalist and LGBTQ Activist

INTERNATIONAL CONVENTION 2019: *BY THE NUMBERS*

2,953

teen attendees

200+

IC Steering Committee members

78

Shabbat Limmud learning sessions covering Jewish leadership, mental health and wellness, songleading, and social justice

65

Registration Night launch parties

51

countries represented

9

Pre-Summit tracks offering in-depth workshops on song leading, Israel advocacy, Movement growth, and more



ON YOUR MARK, GET SET, GO: *SUMMER EXPERIENCES*

From Mukwonago, Wisconsin to Jerusalem, Israel, teens on BBYO's summer experiences forged connections with peers from around the world and led memorable programs interwoven with Jewish values.

"My BBYO Summer Experience has opened my eyes to the true power of our global Movement and to the bright future that lies in store for the Jewish people with Alephs and BBGs leading the way."

—Sam S., BBYO North Texas Oklahoma Region



BBYO SUMMER 2019 LEADERSHIP PROGRAMS: BY THE NUMBERS

2,463

teens traveled with BBYO

545

teens attended Chapter Leadership Training Conference (CLTC), honing their leadership capabilities and expanding their BBYO networks

274

teens attended International Leadership Training Conference (ILTC), tapping into their full potential as leaders of the Movement and strengthening our global community

249

teens attended International Kallah, uncovering their Jewish identities through interactive discussions and hands-on exploration

93

teens attended International Leadership Seminar in Israel (ILSI), exploring their heritage while embracing new skills and tools as BBYO leaders



BBYO is the largest provider of Jewish teen experiences in the Diaspora and the largest provider of Israel travel for Jewish teens and their families.



“CLTC was life changing. I have now planned and led a track for our fall convention, and am planning on running for regional board. The friends I made and the leadership skills I have been given are immeasurable.”

—Anna C., BBYO Great Midwest Region

HONOR SOCIETY

Thank you to BBYO Honor Society donors who contribute \$1,800 or more, ensuring the Jewish future through a gift to BBYO. BBYO Honor Society donors change the lives of Jewish teens around the world, helping them connect to Judaism in a way that is meaningful to them and growing our global Jewish community for today and tomorrow.

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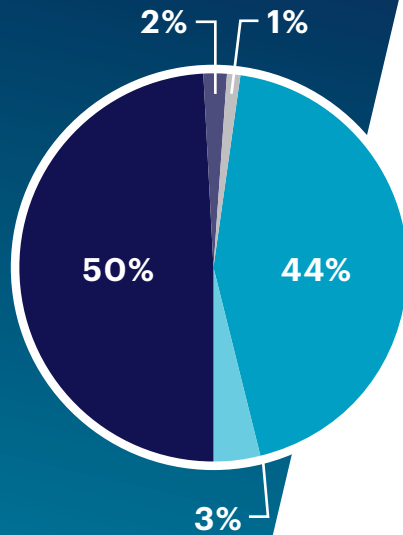
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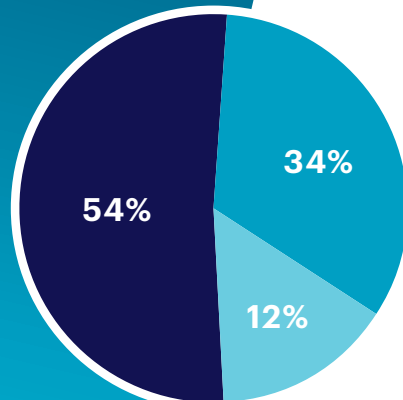
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| | FY2019 | FY2018 | FY2017 | FY2016 |
|----------------------|-------------------|-------------------|-------------------|-------------------|
| Contributions* | 17,303,969 | 14,458,676 | 13,734,604 | 12,173,309 |
| Member Dues | 937,787 | 1,155,129 | 1,345,212 | 754,628 |
| Program Fees | 17,238,435 | 16,619,294 | 15,366,788 | 16,006,318 |
| Federations | 808,047 | 727,607 | 749,103 | 658,923 |
| Other Revenue | 291,387 | 456,382 | 356,660 | 278,897 |
| Total Revenue | 37,264,625 | 33,417,088 | 31,552,367 | 29,872,075 |

EXPENSES



| | FY2019 | FY2018 | FY2017 | FY2016 |
|-----------------------|-------------------|-------------------|-------------------|-------------------|
| Program | 19,489,712 | 17,930,947 | 15,798,677 | 15,522,710 |
| Personnel | 11,587,426 | 11,311,153 | 9,872,853 | 9,046,290 |
| Operations | 4,395,687 | 4,170,946 | 4,512,368 | 5,161,373 |
| Total Expenses | 35,472,825 | 33,413,046 | 30,183,898 | 29,730,373 |

*FY18 & FY17 Contributions include \$510,000 of permanently restricted contributions. FY19 Contributions include \$695,000 of permanently restricted contributions as well as \$1,438,200 of contributions which are restricted to future fiscal years.



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