



# BBYO ALUMNI ADVISORY COUNCIL

Since our founding in 1924, the Grand Order of the Aleph Zadik Aleph (AZA) and International Order of the B'nai B'rith Girls (BBG) have served as the preeminent leadership programs for Jewish teens from all walks of life. Beyond their time in BBYO, our alumni have proven through the ages that they continue to be at the forefront of society in building themselves as global citizens, community leaders, and highly accomplished professionals.

Today, there are more than 400,000 BBYO alumni across the world serving as leaders in business, entertainment, education, and the public sector. We consider our alumni to be family and are committed to finding meaningful ways to strengthen their connection with BBYO.

The Alumni Advisory Council is an exclusive cohort of AZA and BBG alumni who help to guide BBYO's efforts to engage and strengthen our alumni network around the world. Members of the Council will:

- Cultivate a vibrant and robust community that engages alumni personally, professionally, and purposefully
- Guide BBYO's strategy for reaching young alumni ages 22-40 years
- Create programming and events virtually to support the personal and professional development goals of our alumni
- Celebrate and amplify the accomplishments of BBYO alumni globally

*Membership to the Advisory Council is open to all AZA and BBG alumni interested in supporting experiences for alumni ages 22-40. Each member serves a 3-year term in alignment with the BBYO's calendar year (August to June). Membership entails a meaningful contribution, which helps support high-priority BBYO programming.*

*For more information, please contact Rebecca Feuerstein, Director of Stakeholder Engagement, at [rfeuerstein@bbyo.org](mailto:rfeuerstein@bbyo.org)*

# BENEFITS

Council Members will have the opportunity to:

- Network with and learn from leading executives
- Develop a relationship with a mentor from within BBYO's larger lay leader community
- Work with members of BBYO's Women's Leadership Council, Wellness and Inclusion Council, Leven Global Leadership Council, and Parent Council to support initiatives across the broader BBYO community
- Meet other BBYO alumni in their local community
- Join hundreds of "grown-ups" and thousands of teens from across the globe for an unforgettable celebration of Jewish life at BBYO International Convention
- Enrich local BBYO experience by connecting with current BBYO teens
- Become a member of the BBYO Honor Society, receiving access to regular updates directly from BBYO leadership and exclusive invitations to Honor Society gatherings

# COUNCIL PRIORITIES

Council members give of their time and network to support engagement opportunities that foster a lifelong relationship between alumni and BBYO. Council members focus on:

- **Alumni Network Programming**
  - Serve as thought partners, ambassadors, and hosts for alumni development opportunities featuring high-level executives and speakers in diverse industries
- **Outreach and Communications Strategy**
  - Support a marketing plan to re-engage an increasing number of BBYO alumni year over year
  - Explore and implement innovative outreach methods for alumni engagement
- **Celebration and Recognition of Prominent Alumni**
  - Create a nomination and selection process to recognize Alephs and BBGs whose achievements have helped shape their communities and global business alike

All Advisory Council members will help to support BBYO and its key initiatives, positioning BBYO as the leader in teen programming within and beyond the Jewish community.



For more information visit [bbyo.org/advisorycouncils](https://bbyo.org/advisorycouncils)

