

QUALIFICATIONS FOR THE HIGH AND HONORABLE POSITION OF BIG APPLE'S 43RD REGIONAL MORAH



*-denotes future

^-denotes steering

Forest Hills/Rego Park BBYO

- Member in good standing since December 2019
- Chapter Chairwoman since March 2020

Kallah BBG #2466

- Member from November 2017-December 2019
- Helped run a program about stress relief in November 2018
- Chapter Sleepover '17, '18, '19

Big Apple #12

- Kiev Twin City Committee
- Met members from our Sister BBYO community, AJT, in Kiev, Ukraine
- Helped coordinate a successful program about what life for a Jewish teen is like in Ukraine^
- Spring Convention '18, '19, '20
- Jewish Enrichment Committee '19^, '20^
- Senior Experience Committee '20^
- Winter Convention '18, '19
- Spirit/New Member Committee '18^
- Jewish Enrichment Committee '18^, '19^
- March Overnight '18, '19^
- Elective Steering '19^

International Order

- CLTC 5 2019
- Attended with 3 other Big Apple BBGs
- Active member of Lev Zohar BBG #7214
- Ran a program about the Go Global Initiative.
- IC Steering 2020^
- Ran an amazing Saturday Morning Shabbat Service at IC 2020.
- Climate Crisis Task Force^
- Worked with other teens on raising awareness about Climate Change.
- Member of the Sustainability Committee, where we promote sustainability for people from all across the BBYO International Order.
- Genocide Education Cohort^
- Worked with other members on running a program about the Righteous Gentiles/Kindertransport and one on the meaning of the phrase "6 Million".
- Standing Up for Upstanders Task Force
- ILTC 2020*
- IC 2021*

GOALS AND IDEAS

Re-education

- **Work with the 43rd Regional Moreh on an AIT/MIT Packet to give to all new members at the beginning of the year.**
- **Have each chapter run a MIT class meeting that teaches new members about BBG and BBYO traditions.**
- **Host a regional AIT/MIT sleepover that immerses members into the deeper meaning of BBYO, allowing them to feel a stronger connection with other members.**
- **Work with Mazkirim on posting "Meet (chapter name)" posts on Instagram for new members to get to know what's unique about each chapter in Big Apple.**

Recruitment

- **Stimulate chapter growth by creating mid-year and end-of-year membership goals.**
- **Create BBYO business cards to get potential prospects to come to events.**
- **Discover Jewish communities in new parts of Brooklyn, Queens, and Staten Island.**
- **Train chapters on implementing BBYO's recruitment model, MRHA, when recruiting new members.**
- **Have each chapter host one rush week per term.**
- **Connect with prospective members about upcoming events within chapters and the region.**
- **Membership Rally: The first chapter that reaches their mid-year goal will win a free BBYO hoodie.**
- **Create a "Why BBYO?" video featuring members of BAR to encourage prospects to join.**

Retention

- **Regional Big/Lil Sis to engage younger and older members.**
- **Coordinate Senior Night, a night where all seniors in BAR can hang out and do fun activities together, strengthening the senior class of 2021.**
- **Have each chapter plan a meaningful and successful induction ceremony at the end of the year.**
- **Reach out to inactive members about upcoming events and encourage them to come.**
- **When a new member joins, send them a gift box, welcoming them into their chapter and BAR.**

Summer Programs

- **Partner up with past summer program attendees and the Mazkirim on creating a summer program recruitment video for Instagram, encouraging members to register.**
- **Encourage summer program registration by sending postcards to active members in the region saying why they should go on a particular summer program.**
- **Summer program fair for the entire region. Each specific summer program (such as CLTC, ILTC, and Kallah) could have their own booth and people who are looking to go on a summer program could check it out.**

Counterparts

- **Bi-weekly calls that will be scheduled at the beginning of the term**
- **Weekly check-ins with counterparts over text and/or emails**
- **Monthly Morim sisterhood calls**
- **Host a Morim hangout where we go out for lunch and plan for the programming year, creating counterpart bonding.**
- **Membership Monday's: Work with the regional Mazkirah and chapter Mazkirim on sending out what all BAR chapters have been doing each week.**
- **Ensure that all the Morim are welcoming MITS in the best way possible.**

Parent Communication

- **Regional Parent Meeting on Zoom**
- **Send emails to parents of prospects informing them what BBYO is and why their teen should join.**

43rd Regional Board

- **Be in touch with the Regional Moreh on a daily basis.**
- **Help new and struggling chapters when it is needed.**
- **Create everlasting memories with the regional board and have lots of bonding sessions.**
- **Make sure business meetings run smoothly.**
- **Work with the entire BBG regional board on planning an amazing regional induction ceremony for Spring Convention 2021.**
- **Collaborate with the Regional Sh'lichim on a possible Regional Bonfire Havdallah Kickoff, where prospects will be invited and introduced to the magic of a BBYO Havdallah Service.**
- **Work with the Regional S'ganim on implementing fun and creative ideas for programs during rush weeks.**
- **Work with the Regional Gizborim on affordable and cool shuk that new and old members will want to buy at events.**