

Candidate for the 31st NCC Mazkirah- Shayna Strasser

Just like the colors of a beautiful rainbow, each and every one of you are what make NCC BBG the best council out there. Whether you are a part of a huge chapter or a small one, BBYO is a place where you can flourish no matter what. All B'nai B'rith Girls are connected through their love and passion for this amazing sisterhood and I will strive to make that feeling grow even stronger. As NCC BBG's thirty-first Mazkirah, I will put all of my heart into making sure each and every BBG knows how important they are in this organization.

First, I will start off by engaging BBGs during all parts of the year. I want BBGs to feel appreciated, even when there isn't a convention or summer program to register for. To make sure that the gratitude we have for all BBGs is felt, I will post a trivia each week to keep engagement up. This will in result show BBGs that we care about them even when it isn't just time to promote programs and events. Also, they will learn more about being a BBG through a fun way. I will utilize all aspects of social media to keep our BBGs connected and appreciated.

Looking at the future of NCC BBG I envision a very open and welcomed environment. Inclusivity is one of the most important aspects of being a BBG. I will strive to make sure all members of BBYO feel included at all times. Whether this is at a convention, at a weekly program or even on your chapter board I will continue to find new ways to keep all BBGs involved. I will work with my counterparts on a regular basis to make sure all chapters, no matter the size, feel a part of NCC BBG. Working directly with each and every BBG will help me learn how different chapters function so I can work to specify the needs of each chapter. For example, some chapters might need help with making flyers while others need help coming up with new ways to publicize programs. Personally working with each and every NCC BBG chapter will make all chapters feel loved and appreciated!

During this past year we have been faced with many challenges, the pandemic has taken a toll on all things BBYO. That is why I find it crucial, now more than ever, to continually reach out to BBGs. With all that is going on, we don't want BBYO to become something that BBGs forget about because of the unique and difficult past year. To make sure this doesn't happen, I will continually reach out to BBGs personally. This personal touch will make BBGs feel like they are way more than just a number toward our member goal. Creating this personal connection with BBGs is a crucial way to increase council attendance within programs, conventions, and summer programs.

Along with many others, my main three goals this next year will be to **continually show my love for our BBGs, make sure all BBGs feel included in every aspect of BBYO** and to **form personal connections with each and every BBG**. By reaching and exceeding these goals, every single BBG will find their place to grow and succeed within this beautiful sisterhood.