

## Candidate for the 31st NCC N'siah- Hannah Ross

BBYO is my happy place. BBG is my sisterhood, my family. I have had the best 3.5 years of my life here in NCC BBG, and I cannot wait to help provide an even more amazing experience for my sister BBGs. As N'siah, I plan to incorporate these 3 initiatives in order to make this possible.

First, I want to help revamp and **improve each and every chapter on an individual level**. This begins with placing emphasis on membership goals, retention, quality programming, etc. I plan to help revamp all of the BBYO chapters, by working to implement more BBG exclusive events in BBYO chapters. I believe this will enhance the BBG experience, and strengthen sisterhood. The Triangle (Durham, Chapel Hill, and Raleigh) will be another focus point of mine. There are so many Jewish teens in that area, and I want to expand the BBYO experience there. This will happen through reestablishing Sababa BBYO for the Durham/Chapel Hill area, and redefining Shaina BBG as a Raleigh specific chapter. For the rest of the BBG chapters, I plan to enhance the chapter experience and participation through incentives, competitions, and social media publicity like never before. Let's bring in new ideas to help foster growth more than ever!

Next, as we all know, our Jewish faith is what brings all of us BBGs together. The reason we are all a part of this great organization is because we are all proud Jews. My goal is to ensure that every BBG in NCC feels a **strong connection to Judaism, Israel, and love for community service**. I plan to work closely with the NCC Sh'lichah and NCC Gizborit to turn my goal into a reality. Services will be more interactive, engaging, and exciting. There will be multiple service options for each respective service, ensuring that we align with the pluralistic values of BBYO. We will bring in amazing speakers, fun games, engaging song leaders, and competitions with awesome prizes (trivia, most active service participants, etc.). Our council will be so strongly connected to our heritage.

Lastly, as we all know, growth is of the utmost importance. Without growth, we would not be sitting here in such a strong movement today. Not only do I mean **growth in membership, but also growth in sisterhood**. With COVID-19 forcing many events to go virtual, it has been difficult to maintain our strong sisterhood, but we have managed. With the transition back into in-person programming, I plan to work closely with the chapter N'siot to ensure success. Now it is time to introduce our new members into our sisterhood, in-person style! Sisterhood is the core of BBG, and without it, our movement would not be the same.

Our council hosts the best BBGs in the order, and I know we can be successful in every endeavor we take on, because **we are B'nai B'rith Girls, and strength and dignity are our clothing**.