

Candidate for the 31st NCC S'ganit - Rachel Potier

BBGs, if this year has shown me anything, it's that our community, council, and movement won't let even the toughest obstacles pull us apart. We've shown incredible resilience and a sense of community during a time when it would've been so easy to become disconnected. The possibilities that lie ahead of us next year are truly endless, and as I've always believed throughout my BBYO journey, programming is the most powerful tool we can use to take us there. I envision a brighter next year with experiences that connect and build back our region even stronger and more inclusive than before, with optimism, growth, and innovation.

As S'ganit, I plan to further **strengthen RLN** and its role in our region. I'm excited to use RLN positions as a meaningful way to make **positive change** in Eastern and empower BBGs to get involved in things they're passionate about. New regional chairs will allow any member from any chapter to take on an active leadership role. The **redefined Inclusion Chair** will focus on a welcoming, inclusive atmosphere for POC, LGBTQ+, and neuro-diverse teens through creative programming and new region-wide practices. Then, the proposed **Wellness Chair** will dive into the new 7th BBG fold of Health through workshops, mental health initiatives, and more. We'll expand the impact of RLN in between conventions through region-wide virtual programs, social media spotlights, and chapter programs planned by regional chairs.

Next, we will **enhance the chapter experience**. We all start our journey at the chapter level, so building elevated, unique programs will allow BBGs to fall in love with that space the way you and I have. We'll prioritize that all chapters build strong, consistent, multi-fold calendars with recruitment in mind. I plan to work closely with all S'ganim to accommodate each chapter's needs, for it's crucial to understand that every community — small to large — has different measurements of success and requires different resources to achieve it. MITs *and* 10th graders, who have yet to experience true BBYO in person, will be welcomed into the magic with experiences that strengthen siblinghood and inspire further involvement in our order. Chapter programs will also dive deeper into Judaism through **Tikkun Olam and community outreach** to learn more about our identities and role as Jewish teens.

Finally, we'll **recover from a challenging year by fostering new growth** throughout NCC. I believe we should focus on creating moments that unite our council by relighting the spark in those who lost connection this year. Exciting movement initiatives in every community will allow us to achieve this goal with engaging speakers and impactful events. Then, at Regionals 2021, we'll come together and highlight the reason we all joined this movement: long-lasting memories, a sense of Jewish community, and inspiring experiences. This is *our* year, and I promise to make it one to remember.

With that, I can't emphasize enough how bright the future's looking for the 31st year of NCC BBG. If elected, I will passionately ensure our council is in the best hands and serve with nothing less than **my whole heart**.