



Jordanna Rachel Jonas Silverman

aspiring to be your 31st Virginia Council Mazkirah

The Tipton

My Sister B'nai B'rith Girls,

In BBYO, we all deserve our "suite life" and I hope to help each and every one of you achieve it. In order to fully discover what YOUR "suite life" is, you have to be aware of everything going on within VAC. It is my goal to successfully communicate events with VAC and help my counterparts do the same. With effective communication and promo at both the chapter and council level, every BBG will be able to plan out their "suite life" and take full advantage of their BBYO journey!

Submitted with undying love for,

Zack and Cody, Sesame Street Board, Dr. Abraham Cohen BBG, You, Me, and VAC BBG, I forever and always remain:

Jordanna Silverman

Jordanna Rachel Jonas Silverman

Damn Proud Candidate for your 31st VAC Mazkirah



Goals & Ideas: Zack

Council

- ★ Utilize Remind 101 to promote convention registration
- ★ Create Snapchat geofilters for conventions
- ★ Create a VAC Facebook group for parents to keep them informed for council and region-wide events
- ★ Make a VAC website that has convention and summer program info/promo and links to all VAC chapter's calendars
- ★ Take detailed minutes/notes at board calls and convention business meetings

Counterparts

- ★ Keep constant communication
- ★ Monthly counterpart calls
- ★ Help counterparts make a goal list and help them meet their goals
- ★ Share tips and tricks for good program promotion
- ★ Encourage utilizing ALL social media platforms
 - Instagram
 - Facebook
 - Twitter
 - Snapchat
 - Remind 101
- ★ Make sure all programs are in MyBBYC Dashboard at least two weeks before the event
- ★ Always be available if help is needed

Qualifications: Cody

BBYO

- ★ VAC Member in Good Standing Since 2018
- ★ Regional Execs 2020
- ★ Regional Convention 2020
- ★ Spring Cultural 2021
- ★ Chapter Mazkirah Spring Term 2020
- ★ Chapter S'ganit Fall Term 2020
- ★ Chapter N'siah Spring Term 2021

NON-BBYO

- ★ Douglas Freeman Center for Leadership Student
- ★ Honor Roll Student
- ★ Varsity Gymnastics

Summer Programs

- ★ Set and reach goals for summer program registration
- ★ Create a Summer Program Info website and share it with all VAC chapters
- ★ Use fun and engaging ways to promote summer programs
 - Promo videos
 - Summer program push week
 - Summer experience programs at conventions