

Candidate for the 31st VAC BBG Safranit- Maggie Hessberg

What is your vision for Virginia Council? What are three concrete steps you will take to achieve this vision, and why is this the direction in which we should go?

My Sister B'nai B'rith Girls,

During our time in BBYO we each create many unique memories and friendships. Whether it be at chapter programs or international programs, every BBG and Aleph should be able to look back and remember all the amazing moments and memories they have created. When I think about what VAC will look like this upcoming year, I see a year of cherishing all the good times we have together, both in-person and virtually, and documenting them through pictures and videos. By this time next year, I want every member of VAC to be able to physically look back at a fantastic year of memories, friendship, and smiles!

The first step to accomplishing this is by inspiring chapter boards and my counterparts to record their year through pictures and videos. Being a resource to help BBGs learn how to complete their jobs and capture the best of their chapter is a major goal I am striving, for us, to achieve this year. Ensuring that there is someone at every program documenting the friendships, emotions, and memories will put this step into action.

The second step, accessibility, is fundamental in promoting our council. Making sure pictures and videos are accessible to everyone, is key. It is not enough to just take pictures at programs and forget about them so no one can see them. We need to be sharing albums after every program and event, making them accessible to everyone in attendance. By encouraging the use of Google Photos and sending links out in chapter group chats will help get everyone access the photos quickly. Making this standard on both a chapter and regional level we will create an environment where looking back on a program, event, or convention is possible- allowing everyone to relive their highlights for years to come.

Lastly, it is crucial that chapters share their highlights after programs and at the end of their term. A couple of ways to accomplish this is by helping my counterparts work with their chapter's Mazkirah or board members in control of their social media to post a few pictures after programs. Sharing with everyone the experiences, emotions, and friendships that were created and strengthened during that event. This will not only enhance our BBG community but grow it too. By each chapter taking videos along with pictures at every event, we can recap each term and year through videos to share the best times with their chapter, our council, and the region, once again fostering the spirit of our community.

These are a few of the dreams I have for Virginia Council, but I cannot dream alone. With each and every one of you, together as one, I am confident in our abilities to succeed, document, and collaborate. If given the opportunity to serve as VAC BBG's 31st Safranit, I will push to accomplish these and get everyone to be able to cherish this special year ahead of us!