

## Candidate for the 58th Southeast Council Godol - David Stark

This upcoming year is crucial for the future successes of Southeast Council. I see great potential in our council to grow and thrive in this next year. After next year, I will not be in BBYO anymore, so it is important to me to leave Southeast Council in a place where I know that Southeast Council will continue to succeed for many years after I am gone. This is my vision for Southeast Council. If elected Godol, I will work hard this next year to grow Southeast Council and have each chapter become more active in order to set our council up for even greater successes in the future.

Throughout the next year, there are multiple steps that I will take to ensure that I will achieve this vision. First, I will work with the morim to focus on retention. Because of COVID and BBYO being online for the majority of the year, there has been a slight decline in active members. If I want to set Southeast Council up for future successes, it is important to retain our older members and get some of the people who became less active this year, more active next year. A strong group of older members is essential for the future success of our council, as they are the people who new members look up to and they are the ones that get prospects and new members excited about BBYO. The idea of strong retention in the upcoming year is related to my next step, consistent programming. Hopefully in this upcoming year, the majority of BBYO events will be back to in-person, which will allow for more consistent programming. My goal for the council is to have each chapter do a program about once a month or biweekly. This idea of consistent, scheduled programming will help with retention, as well as recruiting for the program, since more members will already be aware of the program because of the fact that it is on the same day/time every month. This step will help me to achieve my vision since consistent chapter programming leads to a more active council, and hopefully the idea of consistent programming will continue within the council for many years after I am gone from BBYO. The third step in achieving my vision is having chapter leadership. While many of our communities are not big enough to have chapter boards, it is essential to have at least a few leaders within each community that are able to serve as role models for younger members and recruits, and are able to help plan programs for their communities. Chapter leaders are very important, as they help to drive the success of their chapter, which helps the success of the overall council. By having leaders on the chapter level in each chapter this upcoming year, it is more likely that there will be leaders in each community in the years to follow, which will help our council succeed in the future.