

Hadassah Liora Sternfeld

Aspiring to be your 58th Southeast Council N'siah

QUALIFICATIONS

Charleston BBYO

- Created the first chapter board in over 5 years '19
- **Chapter S'ganit '19-'20**
 - Assisted in creating a chapter "culture"
 - Escape room program was featured on @BBYOinsider
 - Provided support to general members
 - Filled in for other positional responsibilities due to lack of full boards
 - Aided in the growth of our chapter
 - 6 new members 2019-2020
 - 3 new members 2020-2021
 - Incorporated international initiatives into programming
- Member in good standing since 2017

The International Order

- **International Convention '20**
 - Stand UP Summit
 - Steered "Putting an End to the Violence" track '20
 - Oneg Steerer '20
 - Voting Delegate
- **International Convention '21**
 - LEADS Lab Captain '21
 - Managed 9 LEADS sessions and 18 steerers
 - Stayed in constant communication with my cos, admins, staff, and 76th S'ganim to ensure the best possible LEADS Labs
 - Voting Delegate
- CLTC 2 2019
- Movement Makers 1B 2020
- Israel Journey 5 2021*
- Poland Journey 2021*
- Winner of the T-shirt's Happen Here Contest
 - Shirts were printed and distributed throughout IC 2020
- Eternal Light Recruitment Award '20, '21
- Menorah Pledge Principles Award Recipient '21
- Gold Star of Deborah Award Recipient '21
- Silver Star of Deborah Award Recipient '21
- Founder/Chair of Standing Up for Upstanders Task Force
- Giving BBYO Day Ambassador '20

Eastern Region #6:

Southeast Council

- **57th Southeast Council S'ganit '20-'21'**
 - Worked to increase programming in smaller communities by providing programming resources
 - Assisted in the name change of our council to name that truly represents us
 - Ensured all Movement Initiatives occurred either in chapters or council-wide programming
 - Aided in the adaptation to virtual programming by hosting BBYO on Demand programs
- **SEC BBG Regionals Coordinator '20**
 - Managed a team of 25+ steerers from all 3 councils
 - Coordinated Eastern's 1st virtual Regional Convention
 - Introduces elevated steering and RLN roles
 - Hit record attendance for Eastern Region's virtual conventions
 - Ensured that new members felt welcome by dedicating a Sunday experience specifically for them to learn about BBYO and feel welcome
- Regional Execs Convention '19, '20
 - Led programming excellence workshop and S'ganim training '20
- Regionals '19, '20
 - Saturday Morning Shabbat Steerer
- SEC Spring Cultural Convention '19
- Sweetheart Beau '20
- MIT/AIT Convention '19

*denotes future

My siblings Alephs and BBGs,

Change starts with us. With our passion, love, and dedication for BBYO, we can create change all throughout our chapters, council, region, and our International Order. It is up to **us**. This year, we will inspire change, empower others, and welcome dedicated and excited new members. Let's make this year one to remember. A year full of growth, love, and lifetime memories. I'm ready. Are you? Change doesn't happen from just one person you're needed every step of the way.. **Let's do this.**

**Respectfully submitted with undying love for you,
me, Charleston BBYO, and SEC,**

I forever remain, *Hadassah Sternfeld*

Hadassah Liora Sternfeld, a dedicated and proud BBG and a damn proud candidate for our 58th SEC N'siah

Goals & Ideas

My big 3

- **Creating a More Inclusive Environment**
 - Encouraging and implementing the use of gender-neutral language to ensure that **every single member** feels welcome and included at all times, regardless of their gender or sexual identity
- **Consistent Council Programming**
 - Create monthly council "moments"
 - Programs, exclusive experiences, hangouts, etc.
 - Demonstrating the importance of having a "council culture", despite our distance from each other
- **Chapter Visits**
 - Visiting each community at least once throughout my term (hopefully joined by my co)
 - This will help assess each community to determine where the most help is needed (programming, membership, engagement, etc.)

International Presence

- Encourage all those who are eligible to attend summer programs to register through incentivizing and sharing stories from previous participants
- Increase the number of SEC delegates at IC 2022
 - Encourage registrants to apply for IC steering or leader
- Expand the number of SEC members engaged in the ILN and international initiatives
- Ensure that there is a program for every Movement initiative, either council-wide or in each individual chapter

Positional Goals

- S'gan/S'ganit
 - Assist the S'ganim in identifying dedicated leaders to help plan elevated programs in their chapters
 - Create a "S'ganim feedback" form where chapters can submit their program outlines and receive feedback from the S'ganim on how they can elevate their programs
- Moreh/Morah
 - Create a welcoming environment for all those that join SEC
 - Creating a personalized email to go out to all new members who join, not just the generic email sent from BBYO and staff
 - Envision and execute new ways to keep seniors engaged throughout the year

Regional Execs

- Make regional execs available to individuals identified as dedicated and passionate leaders so they can learn and engage with others as passionate as them around our region
- Make programming used at execs available to those afterward to allow others who did not attend so they can learn from it
- Implement time dedicated to bonding
 - While the leadership aspect of execs is super important, it's also important that our leaders get to know each other and experience all the fun and excitement that BBYO has to offer

58th Southeast Council Board

- Weekly SEC Board calls
 - Balance work/bonding
- Monthly check-ins w/ SEC Godol with each co-pair
- Constant communication
- Work closely w/ VAC and NCC Boards to ensure our goals and inclusion efforts align across **all** of Eastern
- Hold each other and ourselves accountable throughout the year
- Work as one cohesive board to lead Southeast council **together**
- **Celebrate the #wins, as these push us to keep going**

Chapter Goals

- Work with council S'ganim to assist chapters individually in creating an effective programming calendar
- Monthly calls with chapter leaders to check on progress, ongoing projects, and assist in their endeavors
- Travel to other cities events with council board members to strengthen event turnout and encourage others to come
- Celebrate the progress made, and use this to inspire others to do the same

My personal promise

I will always be here to support each and every one of you, whether it is in BBYO or your personal life. I promise to be a **role model, inspire others, and never give up**. We may come across tough times, but we can conquer those challenges **together**. I promise to create an **inclusive environment** that is welcoming to **all Alephs and BBGs, and those who have not joined us yet**. Know that I am always here, and will always be here for you. Reach out anytime <3 **843-813-6246**