

ALEPH ALEX ETHAN REICH



Candidate for the High and Honorable Position of
30TH NORTH CAROLINA COUNCIL



Of Eastern Region

For the 2020-2021 Programming Year

LEADERSHIP

Dedicated Member of Kol Harim BBYO	2016 - Life
Godol of Kol Harim BBYO	2018-2020
Tree life recruitment award recipient	2019
Godol of the Year, NC Council	2019
Shabbat Captain, Regionals	2019

EXPERIENCE

Volunteer at Asheville JCC	145+ hrs
Counselor at Camp Judaea	Summer 2020
MOL Merit Scholarship Recipient	
Congregation Beth Israel Volunteer	
District qualifier for Speech and Debate	2019
Selected to compete at Harvard University (Speech and Debate)	2019

EVENTS

Chapter Events	2016 - 2019
Spring Cultural	2018 & 2019
Regionals	2018 & 2019
Regional Execs	2018 & 2019
MIT/AIT	2018
Sweetheart Beau	2018 - 2020
International Convention (planned)	2021
March of the Living	2020-21 TBD

WHY ME?

Solution-Oriented & Initiative Taker & Persistent & Social & Caring & Sense of Humor & Compassionate & Understanding & Energetic & Determined & Experienced & BBYO President & Passionate & Intimately Understands Small Chapter Needs & Brings Regional Diversity to NCC & Kind & Collaborator & Balanced Perspective Seeker & Fun & Flexible & Committed & Ready

"HOW WONDERFUL IT IS THAT NOBODY NEED WAIT A SINGLE MOMENT BEFORE STARTING TO IMPROVE THE WORLD"- ANNE FRANK



MY BROTHER ALEPHS:



Our predecessors have led us to this point, having created and built a strong and established foundation. We now have the exciting opportunity to build the 30th 'floor' of North Carolina Council. This spring has shown us many things. We have learned in new ways and figured out how to build a community from our living rooms. I recently heard someone say that "normal is nothing but a setting on the dryer". This 30th year is going to look different- in ways that we don't yet understand. We need an adaptable and committed leader during this challenging time. I'm proud and excited for the opportunity to lead us on this journey into uncharted territories.

AZA Always,
Aleph Alex Reich

GOALS:

IMPROVE COMMUNICATION STRATEGIES

- Establish new and more creative ways to communicate
- Make communication one of the highest priorities
- Commitment to ensure that monthly check in calls occur

FORMALIZE CHAPTER PARTNERSHIPS & ESTABLISH MENTORSHIPS

- Partner all Chapters in a 'buddy system' format with one other to Promote Brotherhood
- Create strategy and problem solving channels through Chapter Partnerships
- Recruit Volunteer Mentors to pair with novice leadership

ENHANCE LEADERSHIP TRAINING

- Add a 1/2 day of board training at Regionals to welcome new mid-year board member and serve as a refresher for others
- Add more interactive and experiential learning to Regional Execs
- Partner all Chapter board members with a counterpart from another Chapter to increase idea generation

INTEGRATE COUNCIL BOARD WITH THE LOCAL CHAPTERS

- Establish monthly online learning opportunities for chapter board members that are led by council board
- Commitment that at least one NC Council Board member will visit all Council Chapters at least once during the year
- Personal interactions will create a better understanding of chapter needs, challenges and successes

CHAPTER HEALTH MEANS COUNCIL HEALTH

- Invest time and energy to help chapters develop and grow fundraising initiatives
- Help chapters understand how to create annual planning strategies
- Assist with membership growth and recruitment during local visits
- Strategize with chapter leadership ways to create or strengthen community partnerships and relations