

# Anya Elise Dippold

## Qualifications

### BBYO

- Member in good standing since 2017
  - MIT/AIT 2017
  - Sweetheart Beau 2017
  - Spring Cultural 2017
  - Global Shabbat 2017
  - CLTC 7 2018
  - Sweetheart Beau 2018
  - Spring cultural 2018
  - Global Shabbat 2018
  - Ohavim BBG's 2018 Spring Term Gizborit
    - Planned multiple successful fundraisers
    - Regularly planned informative StandUp! programs
    - Designed and sold chapter t-shirts
    - Designed and sold spring cultural costumes (won 1st place)
  - Sweetheart Beau 2019
  - Hank Greenberg's Sweetheart 2019-2020
  - Spring Cultural 2019
  - Ohavim BBG 's 2019-2020 Morah
    - Reached out to prospects inviting them to citywide and chapter programs
    - Created chapter families and planned programs utilizing them
    - Created a MIT group chat and texted before programs every week inviting new members to programs
    - Sent out MIT guidebook with helpful info like BBYO terminology, info about conventions, etc in the group chat
  - Kallah 2019
  - Regional Execs 2019
  - Junior Senior 2019
  - IC 2020
  - Italy Discovery 2020 (future)
- ### Non-BBYO
- Temple Beth El Religious School madricha 2016-present
  - Hebrew High 2016-present
  - Hebrew High Student Council 2016
  - Freedom School Teen board & Volunteer 2018&2019
  - Temple Beth EL Confirmation class
  - Knights in Action club 2018-present
  - Knights Around the World Club 2018-present
  - National Honor Society 2019-present
  - National Technical Honor Society 2019-Present
  - Helped plan Jewish Culture Knight Time at School in 2019
  - Served on a search committee to pick a Director of Lifelong Jewish learning at Temple Beth El
    - Appointed as a teen representative by Temple Beth El's head Rabbi, Rabbi Knight
    - Represented a teen perspective during Interviews and meetings
    - Led meetings with Temple Beth El Teens and potential candidates
  - StandWithUs High School Intern 2020-2021

is caucusing for the high and honorable position of North Carolina Council's 30th Morah

My sister B'nai B'rith girls,  
Every butterfly once started out as a caterpillar. That caterpillar became a butterfly because of passion, persistence and teamwork. Through passion, persistence, and teamwork, we can transform this council into one beautiful butterfly, soaring beyond our wildest dreams. This past year has been an amazing year for this council, region, and movement and I want to continue this momentum into NCC BBG's 30th year. This year is NCC BBG's year and I hope you will join me in helping this council soar like the beautiful butterfly we are.

Submitted with undying love for CLTC 7 2018, Kallah 2019, Ohavim BBG #418, MITs, butterflies, and you, me and NCC BBG, I forever remain

*Anya Elise Dippold*

Anya Elise Dippold, a damn proud BBG and candidate for NCC BBG's 30th Morah



# North Carolina Council BBG

## MIT/AIT

- Work with Sophrim and Mazkirim to promote MIT/AIT like never before
- Create a MIT/AIT push week on social media where past attendees can post pictures from their MIT/AIT to show how fun the weekend is and inspire others to sign up
- Post throughout the weekend to show people who didn't attend what they are missing out on and motivate them to sign up next year.
- Ensure every program led showcases the best BBYO has to offer
- Select trainers who are good role models and will inspire a love for BBYO in new members

## Recruitment & Education

- Get lists from synagogues nearby and reach out to teens from the list to ensure kids coming out of Hebrew school are exposed to BBYO
- Expand BBYO to new areas, especially those without a big Jewish population like Lake Norman, Indian Land, Weddington and more
- Distribute resources to new members like an online new member handbook explaining things that can be confusing to MITs (cheers, terms, board positions, etc)
- Give resources to my chapter counterparts to distribute to their new members
- Educate Morim on how to educate new members effectively.
- Create a guide for parents about what happens at programs and conventions

## Personal Goals

- Be a role model, support system, and friend to every BBG in NCC
- Work closely with my counterparts to form a strong, cohesive board
  - Always remain open-minded and optimistic
- Remain an active member of my chapter, region and the international order
  - Emphasize personal connections over numbers in recruitment

## Retention & Senior Appreciation

- expand leadership beyond board positions, especially for seniors
- offer new leadership opportunities to engage new demographics and ensure every BBG has a way to be involved
- Ensure BBG's feel important and not that they were recruited to satisfy a numerical goal
- Establish genuine relationships with new members to ensure they feel connected, to BBYO people who make friends are a lot more likely to remain active

## Counterpart Communication

- Be a role model, support system and resource to my counterparts
- Hold monthly calls to discuss strategies for recruitment, retention, (re)education, and more.
  - Make a Morim group chat that can be used for questions, sharing resources, and more.
- Help my counterparts reach membership goals by helping call or text prospects as needed
- Help Morim not only reach membership goals but develop personal relationships with prospects and new members to ensure they feel welcomed and supported
- Make personalized recruitment and retentions goals for chapters based on their circumstances

## Summer Programs

- Promote summer programs through various social media platforms
  - Promote summer programs like CLTC, ILTC, Kallah, ILSI, and include others like Ambassadors, Passport and Discover programs
  - Increase summer program and convention attendance by working with Mazkirim and Sophrim to utilize all social media platforms
- Work to create a social media campaign for summer programs leading up to registration where past attendees post pictures of their summer program experiences



