

qualifications

Neshama BBYO #5406

Morah 2018-2019 (1 year)

- Held 2 new member programs
- Recruited 7 new members & surpassed membership goal
- Sent 5 members to MIT/AIT

Eastern Region #6

NCC BBG Safranit 2019-2020 (1 year)

- Photographer at conventions
- Created hype videos for Eastern & managed social media presence & newsletters
- Mentored 5 counterparts
- Managed Regional Press Corp & Talent Show
- Created Eastern newsletters

Attendance

- MIT/AIT 17'
- Regional Execs 18' 19'
- Junior Senior 19'
- Regionals 17' 18' 19'
- Sweetheartbeau 19' 20'
- IC 18', 19' 20'
- Spring Cultural 18' 19'
- CLTC 6 18'
- ILTC 19'
- ILSI 20*

Thalia Terlecki

Is aspiring for the high and honorable position of

NCC BBG's 30th Council Morah

My Sister B'nai B'rith Girls,

"You do not just wake up and become the butterfly. Growth is a process." – Rupi Kaur

I am not the same person I was in 2017. Can you say the same? I would hope so, because BBYO has formed me into a more accepting and loving person. BBYO has changed me for the better. BBYO has changed us, and it is our time to change BBYO.

We must change BBYO because the world around us is everchanging. We must form the experience to accommodate all teens to come and their needs. It is not their job to learn to love BBYO; it is our job to make it irresistible. This experience is one every teen should be able to have; this we know. Let us let the world know.

I forever remain



Thalia Terlecki
Damn Proud Candidate for your 30th North
Carolina Council Morah and prouder Sister BBG

qualifications

Past Positions

- RLN 18' AZAA/BBGG coordinator
- ILN 19' Shabbat service steerer
- Spring Cultural 19' Shabbat Service Steerer
- ILTC IC Planning Committee
- Genocide Education Committee

Awards

- Silver Star of Deborah Award
- Eternal Light Recruitment Award
- Best Morah Counterpart: 2018-2019

Outside of BBYO

- Med Club Officer & Member 18'-
- Key Club Member 17'-
- Green Team Member 19'-
- Yearbook People Editor 18'-
- Student Government Historian & Body 17'-
- Wake Forest Men's Health Social Media Consultant 19'
- New Story Homeless Free Medical Clinic Assistant 19'-

recruitment

- Recruit more **upperclassmen**
- Promote to those below 8th grade
- Encourage personal recruitment & incentives (*everyone can recruit*)
- Hold convention sign up stations @ conventions/chapter programs *eliminate procrastination for registration*
- Work with chapter boards that don't have morim (*include members in morim calls & host Q&A sessions*)

retention

- Supply study resources for upperclassmen (*start a **tutor program** where BBYO members can help others with school*)
- Send letters to inactive members
- Create **appreciation gifts** for members with high attendance
- Introduce steward & inclusion committees in every city
- Introduce **region-wide family system**
- Encourage freshmen to attend IC
- Hold **'people' scavenger hunts** @ conventions so the underclassmen can meet/bond with the upperclassmen
- Facilitate 'kidnapping' chapter programs
- Introduce 'vow renewal' programs

membership campaigns

- Introduce **more personal Ask Week** experiences (*asking with a donut box or having a 'gorilla' ask*)
- Capitalize on younger siblings (*encourage them to reach out to their friends & hype up BBYO*)
- Send out a calendar for ASK/Push weeks



summer programs

- Utilize BBYO promotion videos
- Create **'get-ready' videos** while people are at summer experiences - so people can see what a day is like at a summer program
- Host Q&A calls about specific summer experiences
- Elect **summer program ambassadors** to help with promo & bring new ideas

counterparts

- Send out a survey to get to know counterparts at the beginning of the term
- Have one-on-one call before group calls
- Encourage submissions to #MORIMWINS
- **'View'/Record chapter programs** so other morim can gain new ideas & learn from mistakes *big chapters can learn from little chapters*
- Encourage chapter counterparts to help each other
- Work with iBoard to release a **General 'MIT' Book & Morim Survival Guide**

education

- Work with iBoard to release a **"purple book"** for BBYO chapters
- Send out **"cheat sheets"** to new members
- Host **Jeopardy games** about BBYO knowledge w/incentives *online and @ conventions*
- Weekly Instagram 'Ask Days' where people can submit questions for cobo to answer
- Hold information calls for parents/guardians

mit ait

- Implement **pen pal programs** with other regions to encourage members to stay involved
- Hold more education sessions
- Meet the morim & trainers video
- Have attendees write **letters to their future selves**
- Continue mock chapters throughout the year & have surprise gifts
- Select passionate trainers with new ideas
- **Write letters at XX to prospects** for MIT/AIT to encourage registration
- Hold pop-up booths like those at IC (*mini-games competitions that promote future events*)

personal goals

- Open myself to new opinions/ideas
- Encourage AZAs to remain respectful as well as BBGs
- Remain open & honest to everyone & respond within 24 hours