

Avi Taylor Kurtz

ASPIRING TO BE YOUR 30TH
NORTH CAROLINA COUNCIL N'SIAH

MY SISTER B'NAI B'RITH GIRLS

THE BUTTERFLY EFFECT IS THE THEORY THAT EVERY ACTION AND CHOICE CAN HAVE LONG LASTING EFFECTS FAR INTO THE FUTURE. 75 YEARS AGO ANITA PERLMAN WAS INSPIRED, 3 YEARS AGO I WAS INSPIRED. I REMEMBER THE FIRST TIME I ATTENDED A PROGRAM, HOW I LOOKED AROUND THE ROOM AND THOUGHT TO MYSELF, "THIS FEELS RIGHT. THIS FEELS LIKE HOME." I WAS IMMEDIATELY DRAWN TO EVERYTHING HAVING TO DO WITH BBYO, AND I FINALLY FELT LIKE I HAD FOUND "MY PEOPLE." MY LOVE AND COMMITMENT TO BBYO INCREASED AS I GOT OLDER. IT WAS AFTER REGIONALS MY SOPHOMORE YEAR, WHEN I CAME HOME AND SAID TO MY MOM, "I WANT TO RUN FOR N'SIAH ONE DAY. I LOVE BBYO SO MUCH, AND WANT TO DO MY PART." IT'S HARD TO IMAGINE HOW FAST THE PAST FEW YEARS HAVE GONE BY, AND EVEN HARDER TO THINK I'M NOW AT THE POINT WHERE I'M RUNNING FOR N'SIAH. EVEN THOUGH TIME GOES BY FAST, WHAT HASN'T WAVED IS MY LOVE FOR BBYO. IT IS STRONGER THAN EVER, HAS BEEN THE MOST INFLUENTIAL PART OF MY HIGH SCHOOL EXPERIENCE, AND I WANT MORE THAN EVER TO HELP OTHER GIRLS FIND WHAT I FOUND IN BBG.

AS WE LOOK TO THE FUTURE, WE TAKE ANITA PERLMAN WITH US, HOLDING ON TO HER IDEALS, UNITING US TOGETHER, AND ELEVATING OUR ORGANIZATION TO UNITE OUR WINGS AND FLY HIGHER THAN EVER.

SUBMITTED WITH UNDYING LOVE FOR,
THE POSITION OF N'SIAH, THE POSITION OF MORAH,
MIT/AIT 2019, THE BUTTERFLY EFFECT,, NESHAMA
BBYO #5406, VIRTUAL SPRING CULTURAL 2020, AND
YOU ME AND NCC BBG I FOREVER REMAIN,
AVI TAYLOR KURTZ



QUALIFICATIONS

BBYO

29TH NCC MORAH
COORDINATED MIT/AIT
N'SIAH OF NESHAMA BBYO
N'SIAH OF THE YEAR
COORDINATED REGIONAL LIFE
BBG OF THE MONTH
STARTED BIG/LITTLE PROGRAM

CONVENTIONS ATTENDED

MIT/AIT '17, '19
REGIONALS '17, '18, '19
SWEETHEART BEAUVU '18, '19
SPRING CULTURAL '18, '19
IC '19, '20
KALLAH '19
AIPAC '19

NON- BBYO

PRESIDENT OF GIRLS SERVICE
CLUB (10, 11)
FOUNDER/PRESIDENT OF MENTOR
PROGRAM
STUDENT GOVERNMENT (9,10)
STANDWITHUS INTERN
PRESIDENT OF ISRAEL CLUB (11)

GOALS

S'GANIT

WORK WITH CHAPTERS TO CREATE PROGRAMMING CALENDARS
PROMOTE MULTI-FOLDED PROGRAMING CHAPTER VISITS
CREATE REGION WIDE CALENDAR
PLAN JOINT REGION PROGRAMS

MORAH

MIT/AIT FOLLOW UP AT CONVENTIONS
PROMOTE EARLY RECRUITMENT
REVAMP 3'R'S
CREATE UPPERCLASSMEN EXCLUSIVE EVENTS
PROMOTE CLTC

SHLICHA

PLAN MEANINGFUL/INTERACTIVE SERVICES
HELP CHAPTERS INCORPORATE REGIONAL STAND UP
CREATE VIRTUAL SHABBAT EXPERIENCES
FURTHER JEWISH EDUCATION TO THE REGION

MAZKIRAH

BEGIN SUMMER PROGRAM
PROMOTION EARLY IN FUN WAYS
WORK WITH COUNCIL MIT MOM TO PROMOTE CLTC ATTENDANCE
UTILIZE SOCIAL MEDIA

GIZBORIT

INCREASE MONEY RAISED FOR ISF
DESIGN CUTE AND AFFORDABLE APPAREL TO BE SOLD AT SHUK
CREATE FUNDRAISERS
INCENTIVES FOR CHAPTERS TO DONATE

SAFRANIT

UTILIZE SOCIAL MEDIA PLATFORMS ON ALL LEVELS
REGIONAL PROMOTION VIDEOS
GROW EASTERN TV
RUN MONTHLY SOCIAL MEDIA CAMPAIGNS ON MENORAH PLEDGE PRINCIPLES

N'SIOT NETWORK

CREATE REALISTIC GOALS CONSTRUCTED AROUND THE NEEDS OF THE CHAPTER
MONTHLY COUNTERPART CALLS/BI-MONTHLY INDIVIDUAL CALLS
MONTHLY EMAIL UPDATES
CREATE EFFECTIVE N'SIOT BINDERS TO HAND OUT AT RXX
UTILIZE N'SIOT GROUP CHAT AND WORK TOGETHER BETWEEN CHAPTERS

NCC BOARD

MINIMUM OF ONE BOARD BONDING
SUPPORT MEMBERS IN EVERY WAY POSSIBLE
HELP THEM ACCOMPLISH THEIR OWN GOALS
REMAIN IN CONSTANT COMMUNICATION
HOLD MANDATORY BOARD CALLS
ENSURE EACH BOARD MEMBER IS COMMUNICATING WITH THEIR COUNTERPARTS

REGIONAL EXECS

CREATE FUN OPPORTUNITIES FOR COUNTERPARTS TO BOND WITH EACH OTHER
CREATE MEANINGFUL PROGRAMS TO EDUCATE BOARD MEMBERS

SMALLER CHAPTERS

RE ESTABLISH THE WAY SMALL CHAPTERS OPERATE
CATER PROGRAMMING TO THE NEEDS OF THE CHAPTER
CREATE MATERIALS FOR BBYO CHAPTERS TO USE
CREATE A BBYO CHAPTER NETWORK
UTILIZE ZOOM PROGRAMMING

“YOUR WINGS ALREADY EXIST,
ALL YOU HAVE TO DO IS

FLY”