



Molly Ann Simon

is caucusing for the high and honorable position of your

30th North Carolina Council S'GANIT

My Sister B'nai B'rith Girls,

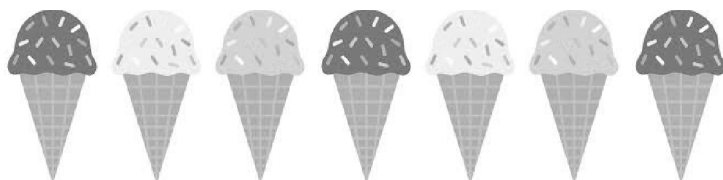
Let's get ready to have a delectable year! We can take advantage of what all BBYO has to offer and apply it to each program planned, elevated, and led to sweeten our experiences in NCC. As your 30th NCC S'ganit, I want to start with the root of our movement, each chapter, and help develop strong, diverse, consistent, and multi-fold programming. Chapters are where we are first exposed to BBYO, where we see each other weekly, and where we grow our leadership. By working personally with each chapter in NCC, we will grow to our fullest potential, creating more meaningful Jewish experiences for every BBG. Calendaring will be organized, with every program, convention, holiday, and initiative included for all members to be up to date on what's happening in NCC. Council Chairs will correspond with Council Board members to bring more to the table in NCC. Together, let's make our 30th year the sweetest it has ever been!

Submitted with undying love for ice cream, CLTC 6 2018, Kallah 2019, my heart and home Chai Chaverim BBG #1548-552, Eastern Region #6, you, me, and NCC BBG
I forever remain

Molly Ann Simon

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A DAMN proud candidate for your 30th NCC S'ganit



"ICE CREAM BRINGS PEOPLE TOGETHER"

QUALIFICATIONS

CHAI CHAVERIM BBG #1548-552

- Chapter S'ganit '19-'20
- Chapter Sh'lichah Fall Term '18
- Big/Little Sister Chair '17-'18
- Hosted virtual chapter programs on BBYO On Demand
- BBG in good standing since January '17
- Regularly attended chapter programming '17-'20

EASTERN REGION #6

- MIT/AIT '17
- Fall Fest '17
- NCC MIT of the Month January '18
- Global Shabbat '16, '17, '18
 - Steered Global Shabbat '18
- Sweetheart Beau '17, '18, '19, '20
- Spring Cultural '17, '18, '19, '20
 - Steered Friday Night Shabbat Services '18
 - Contest Chair '19
- Regional Execs '18, '19
 - Steered Program '19
- Regionals '18, '19
 - RLN Shabbat Captain '18
 - RLN Limmud Captain '19
- Junior/Senior Convention '19

INTERNATIONAL ORDER

- CLTC 6 '18
- International Kallah '19
- IC '19, '20
- IC Kabbalat Shabbat Steerer '20
- IC Chapter Showcase Steerer '20
- AIPAC High School Summit '19
- Silver Star of Deborah Award '19
- Gold Star of Deborah Award '20

NON-BBYO

- Work at Beads Inc. '20
- Madricha at Temple Israel '16-'20
- SMHS & CCDS Tennis Team '17-'20
- CCDS Basketball Manager '20
- CCDS Aquifer Club '19-'20
- Friendship Circle Teen Friend & Co-President '17-'20
- Teen Health Connection Teen Advisory Board '15-'20
- Empower: Leadership Summit Youth Staff '19 and '20*
- Artist in Residency Project with Atrium Health '19
- Freedom School Volunteer Summer '18
- Youth 2 Youth Leadership Conference '16 and '17
- CADCA Leadership Convention '17
- Claire's Army Volunteer & '16 Award Recipient



*denotes future

GOALS & IDEAS

PROGRAMMING & CALENDARING

- Be a resource to NCC for all things programming
- Create unique and meaningful experiences through diverse multi-fold calendaring
- Utilize programming in NCC as a model for other regions in the International Order
- Make programming appealing to ALL members for a special BBYO experience
- **Programming office hours** each month to brainstorm program ideas that is open to all members
- Focus on "why" before "what" when planning programs
- Have a session at execs to cover all things programming for all leaders to learn how to plan programs
- Initiate programming as "**Member led, S'ganit guided**" to get more general members involved with leadership
- Have all board members run a program at least once a term
- Promote programs using myBBYO and encourage each chapter to enter all events
- Create an **official and active Eastern Region calendaring template** that is reached across chapters to make consistent multi-fold programming more vital in all cities and that includes Jewish holidays, conventions, movement initiatives, and more
- Work with NCC Morah to utilize funnel in calendaring to engage MITs and prospects
- Create a standard **Eastern Region program and script outline** for all chapters to use
- Bi-monthly programming in every chapter at minimum
- Work with NCC Sh'licha to revitalize social action and community service folds
- Have chapters apply for a **Game Changers Grant** to elevate programming
- **Review all chapter programs** at least 2 days prior to the event
- Encourage chapters to submit a program to the **IC Chapter Program Showcase** and have a **chapter convention** to increase sisterhood
- Advise chapters to have quarterly **program feedback surveys** to enrich programming
- Google Drive Program Folder with Eastern and NCC BBG Program Bank, and an updated calendar that is accessible to all chapters
- Have an **ongoing programming brainstorm document** for Eastern S'ganim Network to comment ideas and suggestions
- Work with NCC N'siah to elevate BBG separates at all conventions
- Plan a special states ceremony for NCC N'siah at SC



INTERNATIONAL CONNECTION

- Work with Mazkirim and Sopherim to **promote #S'ganimwins** via social media platforms
- Promote International Initiatives and summer programs through regional and chapter programming
- Add responsibilities to the International Connections Chair including educating the region on initiatives and news in the order; promoting international programs, and working with our sister community in Ukraine

REGIONALS 2020

- Create a **strong RLN** leading up to Regionals by having consistent monthly and weekly calls in Dec., **modeling ILN**
- Establish a well-built and connected network that will help planning for Regionals run smoothly
- Have **grade-wide programs** during the weekend so each class can bond with one another
- Exclusive **senior late-night celebration program** with take-out food
- Increase inclusivity by having opportunities throughout the weekend to participate in **icebreakers**, for example having conversation starters at tables during meals, to meet more people
- Advertise "**Save the Date**" early in the year to make sure teens are able to attend the best convention over winter break
- Have a Limmud round dedicated to **chapter showcase** where every chapter presents their best program of the year
- Have the largest regionals there has ever been by promoting far in advance, having prizes for registering, and creating an Eastern Region **chapter battle** to have the largest percentage of members per chapter attend
- Have incentives for chapters registering for regionals (pizza party on Sunday, ice cream after Havdalah, etc)
- Invite a **variety of speakers to engage all attendees**, like sports professionals, activists, Holocaust survivors, Eastern alumni, and a speaker from Macabi Tzair in Israel
- Have a **BBG at 76 and AZA at 96 lounge** to promote sisterhood and brotherhood on the regional level
- Work with Mazkirim, Sopherim, and Press Corps to create a Regionals hype video and recap video
- Communicate with Limmud and Shabbat Captains to bring the best programming that Eastern has to offer
- Host weekly planning calls with all steerers, captains, council chairs, and coordinators leading up to Regionals
- Leave all regional attendees wanting to involve themselves more in Eastern

CHAIRWOMANSHIPS

- Monthly email updates and network calls with all council chairs
- Allow each chairwoman to have **corresponding board member** to work with to fulfill their responsibilities and ensure accountability
- Create a strong **Council Chair network** that consistently helps guide the region throughout the entire year
- Social media takeover for Council Chairs
- Work with council Sopherim for a Council Chair award at Regionals
- **Hands-on responsibilities** for council chairs at all conventions, not just Regionals
- Inclusion Chair: Provide additional activities for Regionals and promote "**no BBG left behind**"
- Tikkun Olam Chair: Promote StandUp in NCC and increase social action and **globalization initiatives** by working with NCC Gizborit
- Speak Up Chair: Educate council on current events in Israel by working with NCC Sh'licha
- International Connections Chair: Promote International Initiatives and help connect NCC and Eastern to the order
- Establish an **NCC Parent Relations Chair**
 - Work with NCC Mazkirah to make sure emails are created and sent to parents about news in the region
 - Work with NCC Morah to contact parents to reach recruitment and retention goals
 - Regionals promotion!
- Provide resources for chapter S'ganim to have and utilize chapter chairwoman to their fullest extent
- Encourage chapter S'ganim to have Group Mes with all chapter chair woman
- Create chairs specific to each chapter's need
- **Chairs 101 Program** at execs for chapters can learn about using chairs to benefit their chapters
- Encourage chapters to have a **programming committee** to help lead programs throughout the year and assist the S'ganit

30/57 & COUNTERPARTS

- Stay in constant communication with council and chapter S'ganim
- Work closely with VAC and Dixie S'ganim to coordinate Regionals
- Serve as right-hand woman to NCC N'siah and work closely to lead NCC and be a resource for chapters
- Work with NCC Morah to welcome more members and retain older members through programming
- Work with NCC Safranit to make sure SMIs are present in chapter programming
- Bi-monthly counterpart calls, network-wide and personal

PERSONAL GOALS

- Send monthly email updates and provide **1 on 1 support** for every chapter S'ganit
- Be a friend to every BBG!!
- Be a **role model** to other BBGs in the council
- Be dedicated and exceed each responsibility of NCC S'ganit
- Respond to all communication within 24 hours
- Be a **team player** and work closely with NCC, VAC, and Dixie S'ganim and council boards
- Establish a strong relationship with chapter counterparts consistently throughout the year
- Share my passion for BBG throughout NCC
- Let all BBGs feel **included, valued, and engaged in all programs**