

## Candidate for the 30th (NCC) (Morah) – (Thalia Terlecki)

North Carolina Council has always been part of a larger region and widely known on the international level for being a close-knit group of teens that is well known and loved everywhere they go. The family community is the pull factor for many teens to BBYO, but this can be intimidating for new members. It is important to keep this part of NCC, but the inclusion must spread to all grade levels. The promotion for BBYO needs to be kept constant to all prospects no matter their prior experience; just because you didn't grow up with these teens doesn't mean that the 'family' can't grow.

BBYO changes people for the better; someone's Jewish experience depends on their experience during these crucial years: will they continue to practice Judaism, raise their kids to follow the Jewish faith, throw a bar/bat mitzvah? Everyone deserves a chance to be connected and involved in this experience.

My goal is to involve more Jewish teens not just for the betterment of the current programming year of NCC but for the future of all those involved. Let us focus on recruiting more upperclassmen; there is no expiration date for the joy that can be received from BBYO. I want to connect more underclassmen to each other within the council and to other members throughout the order; the more they connect, the more they have a reason to stay. Let us engage with each other personally this year; we may be in the new technology age but robotic asking methods are not who we are. The impact a simple conversation between two people can have is tremendous and a relationship starts to form the minute you say "Hi".

We are NCC and Eastern: a loud and proud family; let's show that to prospects. Is there ever a limit to the amount of love a community can hold? The Jewish people have a long history and we are the faces of the new teen movement. We can recruit more teens, send more underclassmen to summer programs and IC, retain the energy throughout every year of BBYO. We can do this, because why not? There is no one who can stop us