

### **Anya Dippold - Candidate for the 30th NCC BBG Morah**

*What is your vision for North Carolina Council? What are three concrete steps you will take to achieve this vision, and why is this the direction in which we should go?*

My vision for North Carolina council is a strong, cohesive council where every BBG feels valued, supported, and like she has a voice. This year has been an amazing year for NCC BBG and I want to continue that momentum into our 30th year. I believe that this year in NCC, we can strengthen BBYO across every chapter, increase convention and summer program attendance, and recruit in innovative ways.

For most BBGs, their first experience in BBYO is within their chapter. Whether its a program on a Tuesday night, a sleepover, or a chapter convention, I want to ensure that every chapter event is meaningful, fun, and leaves BBG's wanting to come back. We must work together to ensure chapter programming is at its best to capture the attention of prospects and keep new members and older members alike engaged. If a new member attends programs but doesn't have a good time, she most likely won't be motivated to attend regional conventions, international programs, or summer programs. We need to display the excellence of this organization throughout all parts of BBYO, from our chapters, all the way up to the international order. I plan to do this by working with my council board counterparts to strengthen relationships with our counterparts on chapter boards. As Morah, I will serve as a resource, mentor, and friend to my counterparts and ensure they have the resources necessary to make sure chapter programming can be at its best. Chapters are the roots of this movement and this council, region, and order wouldn't function without them which is why it is paramount that we continue to strengthen them

In addition to working with my counterparts to provide resources, expanding leadership opportunities can help engage new demographics of our chapters, council, and region as a whole. New leadership opportunities can give new members, older members, and seniors who may have lost leadership positions an opportunity to still be involved in our region. If we can get some new faces in leadership, it will help bring new ideas and keep different people engaged.

Next, I want to work with Soprhim and Mazkirim to promote conventions and summer programs more than ever before. Through unique initiatives, I believe we can boost attendance at these events. There is truly nothing like the experience of attending a summer program or convention, and after attending two summer programs and countless conventions myself, I am more motivated than ever to ensure that every BBG has the opportunity to feel the magic of a BBYO summer program or feel the love of chanting cheers with your chapter at Spring Cultural.

I plan to increase and emphasize recruitment in many ways, but one of my most innovative ideas comes from taking advantage of synagogues within our council. If we work together with synagogues to get lists of Jewish students and hold presentations by BBYO members during Sunday school, we can help make sure kids in Hebrew school know about and look forward to joining BBYO. We can start connecting with future members and possible leaders of this movement by utilizing the resources around us. NCC BBG is stronger than ever and we keep getting stronger, If elected as NCC BBG's 30th Morah, I promise to continue the momentum of this council and work my absolute hardest to ensure that we take the steps necessary to strengthen this council.