

Candidate for the 30th NCC N'siah - Avery Rosen

We are the B'nai B'rith Girls. The values that have defined us for the last 75 years have fostered a culture of strength, love, and Jewish pride that exemplifies BBG today. Over this next year, we will ignite a passion for these principles in the next generation of B'nai B'rith Girls throughout North Carolina Council. In doing this, we will ensure that our vision of a welcoming network of incredible young Jewish women will continue to thrive for the next 75 years and beyond, remaining long past our membership in NCC BBG. We can achieve this mission by broadening expansion and inclusion within all communities, elevating programming, and enhancing leadership opportunities across North Carolina Council.

“More Jewish teens, more meaningful Jewish experiences.” With the alarming rise in antisemitism, it is crucial that every Jewish teen feels that they have a home within the Jewish community. My promise to you is to extend a hand into communities across NCC, providing a home to as many Jewish teens as possible. By creating and strengthening partnerships with local synagogues and other Jewish organizations, we can provide countless teens with not only a home, but with a strong Jewish identity that they will cherish forever.

Crafting meaningful Jewish experiences is essential in developing the sense of sisterhood and Jewish pride that comprises the foundation of BBG. From a big 'WOW' programming intake event, to a family dinner and Havdalah fundraiser, to a heartfelt Separates program at convention, each moment should be developed with a clear intention and outcome in mind in order to create a memorable experience for every Aleph and BBG. This year, we will work to elevate programming on both the chapter and council levels, ensuring every moment leaves a lasting impact on and creates strong leaders out of each Aleph and BBG.

The most meaningful experiences in BBYO occur when we help others see the magic of BBG. Council and Regional leadership positions provide general members with the opportunity to create a huge impact on numerous BBGs across NCC. This year, we will revamp the Regional Leadership Network to create a more effective Regional Convention steering team and work to increase the presence and impact of Council Chairs. Through the elevation of these opportunities, we will inspire a passion for leadership among BBGs throughout North Carolina Council.

Together, we can work to foster a love for the inspiring values of BBG in the next generation of incredible leaders across NCC. In doing this, we will ensure that North Carolina Council remains a welcoming place for every Jewish teen to call home. United in this goal, we will provide countless teens with unforgettable experiences, lifelong friends, and a stronger, prouder Jewish identity.