

Candidate for the 30th NCC N'siah - Olivia Potier

Being part of BBG is more than a membership status or weekly programs. As B'nai B'rith Girls, we belong to something bigger: a global tradition of trailblazers 76 years strong. With this platform comes endless opportunity and meaning, and my goal is for **every** BBG in **every** community — big or small — to not only find that, but connect to it **regularly**. As N'siah, I will work with **all my heart** to take the experience of every member — and NCC as a whole — to new heights, beginning with these steps:

First, we'll **elevate the local experience** by expanding the role of regional leadership in supporting chapters. Why should a BBG's first jaw-dropping program be at Regionals, or her first taste of tradition and sisterhood at MIT/AIT? Chapters are where our BBG identities come to life most often, so let's invest more into building a consistent, elevated experience. We'll use virtual workshops to give chapter boards and their council counterparts space to collaborate on programming, fundraising, Judaics, and more. In addition, Regional Chairs will refocus on education **in chapters** by distributing bimonthly programs. And in launching a "Together As One, Forever United As One Crew" Engagement Initiative, we'll ensure BBYO chapters aren't left behind by working with **both** AZA/BBG council counterparts to cultivate chapter experiences that appeal to sisterhood, brotherhood, and **all** members (and prospects!).

Next, we'll **foster growth** like never before by implementing and elevating all six Movement Initiatives in **every city**. From Fall Fest and Global Shabbat to the so-often-forgotten Spring Kickoff, Movement Initiatives set our calendars and recruitment into motion. With next-level events, we'll not only grow in **quantity and quality**, but crush membership goals with ease. To achieve this, each pair of council board co-positions will oversee a different initiative across NCC, creating an organized support system to help **every community succeed**. Through this, we'll provide exciting experiences for current members, all while engaging more prospects than ever before and connecting to the entire Order.

Finally, we'll **strengthen our sisterhood** by bringing new life to traditions that connect us through generations. If we prioritize our Jewish and BBG heritage in innovative ways, every member can feel the strength of our **global sisterhood** beyond IC and summer programs. This year, we'll bring inductions to Regionals for the first time, giving BBGs unable to attend MIT/AIT a warm welcome into our sisterhood. At conventions, Separates will become a point of excitement as we seize the opportunity to inspire BBGs with **new and thoughtful** programming. Beyond that, we'll take Founder's Day to the next level with region-wide virtual celebrations and elevated city events, including a Sisterhood Overnight in Charlotte. And throughout the year, I'll work with the Chapter N'siot to implement BBG ritual and education: for the stronger our roots, the stronger our sisterhood, the stronger our council.

Above all, I'll serve as a role model and friend to every BBG. Together, we can accomplish these steps and ensure every member of NCC unlocks **the most fulfilling BBG experience** possible.