

Avi Kurtz
Candidate for the 30th NCC N'siah

The Butterfly Effect is defined as “the theory that a small change can inspire people to forge bigger changes; that one small incident can have a big impact in the future.” My sister B'nai B'rith Girls we have proven this theory to be true. Each and every one of you has made an impact by being here, and every single one of you has the capacity to ignite positive change by intentionally working to strengthen our order. We have the power, one day at a time, one small change at a time, to move forward and grow, connect with one another, and elevate the overall order. So how do we create an environment that embraces and supports everyone's contributions? How do we take our movement to unprecedented heights?

It's time we focused on growing smaller chapters and revamping our BBYO chapters. Coming from a small BBYO chapter, I have seen first hand the struggle and confusion that comes with having instruction only from either a BBG or AZA standard. I intend to create a BBYO chapter network, focusing time and energy to give instruction to leaders in these chapters. Having calls and emails specifically for BBYO chapters would give these chapters the knowledge and resources to run more productively. By sharing ideas and learning from each other, the overall order will be stronger and the experience for members in these chapters, more rewarding.

I often find that many members have great ideas but nowhere to express them. I plan to create a suggestion google form to attach to all of our emails. This would give members the opportunity to anonymously express their opinions and ideas directly to the board and staff. Our region would be stronger if we utilized our general members more, increasing involvement and bringing people together. Every voice is important and every member has the right to be heard.

Lastly, throughout the year I will emphasize the BBG menorah pledge principles. Our principles are at the core of who we are and exploring each one deeply would connect us to our past and help shape our future. For example, for philanthropy we can challenge every chapter to do a service project. Chapters could send pictures and be featured on instagram. This would be a fun way to learn about our past, connect with one another, and strengthen our unity. We will be stronger if we move forward while taking our rich history with us.

Each and every one of us has the ability to impact someone's life, make a new memory, or change the way our movement runs- in small and large ways. It is my intent to unite the order, bring our brothers and sisters together, utilize the multitude of our strengths and differences, and ignite members to lean in to one another. Through the butterfly effect, all of our actions will have meaning and strengthen our movement for the generations to come.