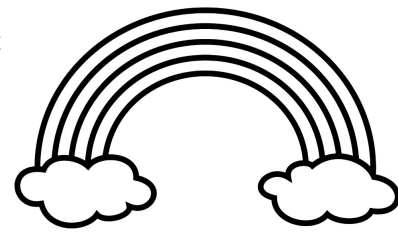
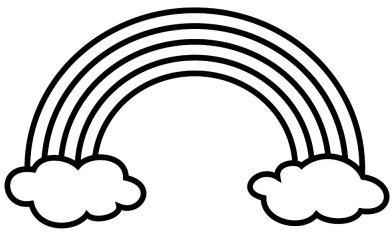


Shayna Allison Strasser

is aspiring for the high and honorable
position of your 31st NCC



MAZKIRAH

BBYO:

- Programming Chair '19-'20
- Regionals '19, '21
 - Steered "Be a Good Cookie" Limmud/ Program '19
 - Earned Regionals Steering Award '19
 - Hospitality Committee '21
 - Steered New Member Track Program '21
- Regularly attended chapter programming Jan '19-present
- Mit Ait '19
- Spring Cultural '19, '21
- Sweetheart Beau '19
- Execs '20, '21
- Chai Chaverim's Mazkirah '20-'21 (Fall & Spring Terms)

Non - BBYO:

- Myers Park Outdoor Track '20
- Myers Park Indoor Track '19-'20
- Bead the Change Club '19-present
- Myers Park Cross Country '19
- Camper at Blue Star Camps for 7 years
- National Junior Honor Society President and Member '18-'19
- National Junior Honor Society Gold Service Award '19
- Volunteer Cook for Jewish Family Services '18- present
- Student Council Class Representative '16-'19
- IB Council '19- Present
- Starter/Leader of Charlotteen Chefs

My sister B'nai B'rith Girls.

Who is ready to make this year the best year NCC BBG has ever had?! I know I am, but I can't do it without each and every single one of you. Just like a rainbow isn't as beautiful and bright without just one its colors, NCC BBG isn't as amazing without just one of its members :) You all are what makeup this outstanding organization and if elected, I will put my heart and soul into making this year so special for each and every single one of you. I am ready to put my best foot forward to help NCC BBG bounce back from this obstacle COVID has given us! I cannot wait to share my ideas with you all to hopefully make NCC BBG's rainbow shine even brighter :)

Submitted with undying love for rainbows, you me and NCC BBG

I forever remain, *Shayna*

Allison Strasser, a DAMN proud candidate for your 31st NCC Mazkirah and an even prouder BBG

"There can be no beautiful rainbow without all of its colors"



colors of the NCC BGG rainbow:



Red (communication):

- Use Instagram to inform members of upcoming programs
- Use Instagram to post pictures from every chapter's programs to encourage others to come to programs
- Create council snapchat!
- Use Snapchat to remind members about programs and to post pictures from every program
- Have all members of the chapter follow Eastern Region's instagram so they can stay updated on regional news
- Create council remind!
- Use the remind to send program alerts and information

Green (counterparts):

- Have monthly calls with the chapter Mazkirim and Katvanim
- Keep constant communication with each other, weekly at the least
- Share all ideas with each other
- Make sure there is continual BGG education throughout all chapter's
- Come up with ways together to publicize programs and conventions
- Work together and support each other

Orange (summer programs):

- Make sure members get an understanding of what summer programs are
- Include information from previous people who went on summer programs on **website**
- Have members who have previously gone on summer programs contact new members
- Promote summer programs on all social media platforms
- Make sure members know about conventions and how to sign up for them and encourage them to!

Blue (personal):

- Be there and a friend for everyone in the council
- Encourage all members to come to programs, summer programs, and conventions
- Make sure the council is well informed about programs and events
- Make sure to give notice about summer programs, conventions, and convention registration
- Be active in CCBGG
- Be a team player
- Achieve and exceed all responsibilities of Mazkirah

Yellow (board):

- Work with the S'ganit to receive feedback through social media on what members want to see at conventions
- Work with the Safranit to post flyers about conventions and summer programs
- Work with the Safranit to post pictures from every chapter's programs
- Send out and hold at least monthly calls with the whole board

Purple (engagement and inclusivity):

- Post trivia games on the NCC BGG instagram weekly to keep members of all chapters active
- Connect personally with members from each chapter, small and big, to make all chapters, no matter the size, feel welcome in our council
- Find the needs of each chapter and help them individually