

MAGGIE

ARIELLE HESSBERG

**ASPIRING TO BE
YOUR 31ST VIRGINIA
COUNCIL SAFRANIT**



My Sister B'nai B'rith Girls,

Our time in BBYO isn't endless, but the memories and friendships created last a lifetime. As a council, we are bound together by our shared love for BBYO, BBG, and everything, and anything, that comes along with our time here. We create a dynamic & loving community, one fueled by memories. It is our job to document these memories and to make them accessible to all. As your Virginia Council Safranit I promise to put my all into making sure this happens. Recording BBYO not only through pictures, but videos as well, and creating ways for BBGs to always be able to look back, is my biggest goal that I will strive to accomplish as your 31st VAC Safranit. As the great Buzz Lightyear once said, "to infinity and beyond." So join me, and VAC BBG, in a year where we will cherish and record all the good times together!

Submitted with undying love for Toy Story 1, 2, 3, and, 4, Dr. Abraham Cohen BBG #1172, Virginia Council #56, Eastern Region #6, You, me, and VAC BBG I forever and always remain,

Maggie Arielle Hessberg

A Damn Proud Candidate for Your 31st Virginia Council Safranit

BBYO Qualifications:

- Member in Good Standing since 2018
- Chapter Safranit Fall Term 2019, Spring Term 2021
- Chapter S'ganit Spring Term 2020
- Chapter N'siah Fall Term 2020
- Sunshine Girl Spring 2019, 2021
- Planned Fall 2019, Spring 2020 MIT Planned Programs
- MIT/AIT 2019
- Election Prep 2019, 2020
- Spring Cultural 2019
- Regionals 2019, 2020
- Regional Execs 2020



non-BBYO Qualifications:

- Hebrew School for 12 years
- Jewish Summer Camp for 5 years
- Glen Allen Jewish Student Union
- Glen Allen Girl Up Club
- Koach USY Executive Board Member 2018-2020
- Koach USY Chapter President 2020-current
- Seaboard USY Regional General Board Freshman Class Grade Rep 2019-2020
 - Coordinated Underclassman Shabbaton
- Seaboard USY Regional General Board Development Chair 2020-current
- Honor Roll for 6 years
- Glen Allen JV Volleyball 2019, 2020
- RVC Volleyball 2016-2019
 - Metro Travel Team 2019
- X-Zone Volleyball Travel Team 2020



GOALS AND IDEAS



Personal Goals:

- Work closely with counterparts
- Inspire use of all social media, photography, and filming
- Work alongside VAC and NCC Sophrim for Eastern initiatives
- Ensure the Safranit jobs are completed in all of VAC's BBG chapters
- Be a role model for all BBGs



Counterpart Goals:

- Have monthly calls to stay in communication and be a resource for my counterparts
- Meet during conventions and regional events to get to know each other
- Inspire them to create term recap videos/slideshows for their chapters
- Be a friend to my counterparts so they feel comfortable coming to me with questions
- Work with my counterpart to make their Safranit terms memorable by coming up with new ways to promote BBYO



Ideas:

- Create and inspire promotional videos on the regional, council, and chapter level
- Upload photos from council and regional events immediately after events
- Create promotional videos to hype up Eastern and VAC before conventions and for international initiatives
- Create convention highlight videos after conventions
- Expand use of all social media
- Start chapter takeovers on Eastern Social Media to connect Eastern and to share what's happening with each chapter when we are not together as a Region
- Create new member videos with cheers, information about BBYO, and fun facts
- Create a recap video for the year which will be played at Spring Cultural 2022
- Work with the rest of 31 in creating BBYO and Judaic informational videos for chapters
 - Shl'icha- Videos teaching songs, prayers, and holidays
 - Gizborit- Videos about ISF + Globalization
 - Morah- New Member videos