

☆Events attended☆

- **Southeast Council spring convention**
2019, 2020, 2021
- **Regional execs**
2020
- **Regionals**
2020
- **International convention**
2021
- **International leadership training conference (ILTC)**
2021
- **Additionally, I've attended Columbia BBYO events and programs**
2018, 2019, 2020, 2021

“No matter what happens in life, be good to people. Being good to people is a wonderful legacy to leave behind.” -Taylor Swift

★ **JILLIAN EVA MARCUS** ★

OF LENA KARESH BBG #277

A proud candidate for your
58th Southeast Council Morah



☆Qualifications☆

- **Served as acting chapter Morah-2020 and 2021.**
-worked to increase recruitment and attendance rates for programs and conventions in the council and for my chapter.
- **Took part in RLN for regional convention in 2020.**
-Planned the new member track alongside my hospitality committee counterparts.
- **Planned and recruited for virtual and in-person covid friendly events**
-created engaging programs and formed bonds with MIT's and AIT's.

☆Goals for SEC☆

COUNCIL

- **Meet with each chapter 3 times a year in each city and keep in touch with my counterpart weekly.**
 - To guarantee membership goals are obtainable and recruitment is going smoothly.
- **Create less AZA and BBG separates, and be more gender flexible.**
 - For those who don't want to specifically associate with one particular group, and want to have the choice to be in whichever they feel most comfortable in.
- **Have more informational calls and programs**
 - Learn from activist's and leaders in our communities about how to be more inclusive and be better equipped to handle unfamiliar situations.
- **Motivate the use of "big-little", in order to form closer bonds between older members and newer members.**
 - By pairing up older and newer members, it keeps older members interested and a gives feeling of leadership, while giving newer members guidance through BBYO.

MIT/AIT

- **Boost attendance at conventions and programs by advertising them heavily on social media platforms**
 - Social media is a great way to spread information about current BBYO news, and can attract possible prospects.
- **Have the highest attendance rate at MIT/AIT**
 - By well advertising MIT/AIT on social media, texting and communicating with members, and hosting informational programs prior to the convention.
- **Including a swag box for MIT/AIT**
 - Delivering it to those who registered, with treats and goodies to excite them for the convention, and to encourage registration and attendance.

My brother Alephs and my sister B'nai B'rith girls,

3 years ago, I was standing in the Columbia JCC surrounded by unfamiliar faces, confused and nervous. 3 years later, I am reading this letter to you. Southeast council continues to grow and amaze me every day, but still has room to become even stronger, bigger, and better than ever. This year is the time for this improvement, and I plan to be there every step of of the way.

Submitted with undying love, I forever remain,

Jillian Eva Marcus

