

- Samuel Marrin Feder -
- Candidate to be Your 31st Virginia Council Aleph Moreh -

My goal this year is the same as when I ran for chapter Moreh:



“Members for High School, Brothers for Life.” I’m asking you to help me spread this amazing opportunity we have to other Jewish teens in Virginia.

Qualifications:

- Monarchs AZA’s 21st Aleph Gizbor
- Monarchs AZA’s 22nd Aleph Moreh
- Monarchs AZA’s 23rd Aleph Moreh
- Monarchs AZA’s 24th Aleph Moreh
- Virginia Council’s 30th Aleph Mazkir
- Honor Roll Student at Collegiate School
 - National Merit Scholarship Qualifier
- Class Service Council Representative (Student Government)
 - 2020-21 Service Council Communications Officer
- Collegiate School’s TEACH (anti-drug) Co-president
- Former Captain of Collegiate JV tennis and soccer teams
- Varsity and year-round tennis player
- Attends Congregation Beth Ahabah in Richmond
 - In the process of getting confirmed, delayed by COVID-19
- Active member of our Monarchs AZA as well as Richmond’s Jewish Community.
 - **High caliber NJB**

Conventions Attended: Spring Cultural 2018; MIT-AIT 2018; Regionals 2018; Spring Cultural 2019; XX 2019; Regionals 2019; IC 2020; Spring Cultural 2020; XX 2020; Regionals 2020; Board Training Weekend 2021, and more to come...

Term Goals and Ambitions:

- Hit year-membership goal by end of first term
- Host monthly calls with my counterpart and our chapter Morem to talk about our progress as a council, our goals for the month, and any questions we may have for each other.
- Both encourage and assist chapter Morem with their tasks throughout the year with my experience at the chapter level
 - I noticed during my own time as chapter Moreh
- Possibly organize a big-little system where a younger member is paired with a “big brother”.
 - Grabbing food with your big brother/little brother before or after a program or any time during the week would be a great way to build brotherhood within chapters.
- Increase chapter program and convention attendance
 - Foster and encourage chapter traditions from past years. This will be incredibly important since many of these traditions have been missed over the past year and need to be taught to new members by upperclassmen.
- Also encourage summer programs and international experiences; great ways for people to become further involved in BBYO.

As a senior it's my personal goal to pass on the BBYO traditions I have learned to new Alephs, but that really should be the goal for our entire Council.

THE THREE R's: Recruitment, Retention, and Reeducation

Recruitment: This isn't an easy task for any aleph to take on, but when its done correctly its amazing to see what our leaders can get done. The recruitment process lasts the whole year, not just at the each term. As Moreh I would keep this a chapter priority at all times of the year.

Retention: This will also be the first real BBYO experiences of members gained during the pandemic, so getting right into the swing of normal and interactive chapter programs will be incredibly important at retaining these members and those who come to programs early in the year. Encouraging them to sign up for conventions such as MITAIT and Regionals are great ways to show these people what BBYO is all about.

Reeducation: Different from past years, I think this will certainly be my largest responsibility if elected. Coming out of a year where many alephs may have fallen out of touch with BBYO. Inviting these members to programs and reigniting their involvement in BBYO will be a great way to pass on chapter traditions and retain a balanced community.

Brothers,

I have a good feeling about this year, but reshaping our chapters and council into the community we want will take the work of all of us, not just a few. As our former VAC Godol Andrew Gross said in his election speech at my very first Spring Cultural: “No man is an island entire of itself; every man is a piece of the continent, a part of the main.”

I'm ready to do this with all of you.

Faternally Submitted With Undying Love For My Heart And Home Monarchs AZA, Virginia Council, and Eastern Region, I Forever Remain Aleph Samuel Marrin Feder.