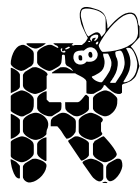


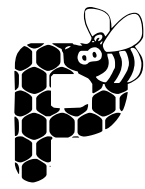
- HEALTH
- RECREATION
- SOCIAL ACTION
- JEWISH HERITAGE
- COMMUNITY SERVICE
- SIBLINGHOOD
- CREATIVITY



RACHEL

















ESTHER












POTIER

Aspiring for the high and honorable position of your  
**31st NCC S'GANIT**




Chai Chaverim BBG 

-  **Chapter S'ganit '20-'21**
  -  planned and led **consistent multi-fold weekly programming** (both virtual and in-person), and kept a balanced calendar
  -  managed **7 successful chapter chairs**, each with significant responsibilities
  -  helped my chapter maintain normalcy and smooth transitions with the pandemic
-  **Chapter Mazkirah Spring '20**
  -  kept up with communication in my chapter by making flyers, running the remind, and updating the GroupMe.
  -  Promoted summer programs and attendance through incentives, and revitalized the chapter youtube (& created senior time capsule videos)
-  **Chapter Programming Chair '19-'20**
  -  planned and ran my first 2 chapter programs and grew leadership skills
-  **Global Shabbat '18, '19**
-  **Fall Fest '18**
-  **All chapter sleepovers '19-'20**
-  **Regularly attends weekly programming**
-  **BBG in good standing since '18**

Eastern Region #6 









-  **Regionals Limmud Captain '20**
  -  organized a round of virtual Limmuds and guided steerers
-  **Regionals Oneg Steerer '19**
  -  planned and led a fun, interactive oneg to build Shabbat atmosphere
-  **MIT/AIT '19**
-  **Sweetheart Beau '19, '20**
-  **Spring Cultural '19, '21**
-  **Regionals '19, '20**
-  **Regional Execs '20**

The International Order 

-  **ILTC '21\***
-  **International Kallah '21\***
-  **was registered for CLTC 8 '20**

\*Denotes Future

Non-BBYO 

-  **Ardrey Kell Jewish Cultural Club VP '20-'21**
-  **AK Friends Club Secretary '20-'21**
-  **TBE Confirmation Class '20-'21**
-  **B'nei Mitzvah Tutor '20-present**
-  **Friendship Circle Teen Friend '19-present**
-  **Internship with North Carolina Democratic Party '20**
-  **AK Knights in Action '19-present**
-  **Keystone Camp Camper of 7 years**

MY SIBLING BEE-B-G'S,

Joining this organization 2 years ago as an uncertain 8th grader who was rather uninterested in my Judaism, I couldn't grasp what the BBYO "buzz" was about. It just seemed overwhelming, and I can confidently say that without the strong, inspiring programs I attended from day 1, I wouldn't be here running for this position that I'm beyond passionate about. It's those very programs that've brought BBGs to create the change and long-lasting impact on our movement for 77 years. It's those silly conversations that occur in one hour that can spark a friendship far beyond high school. It's those memorable moments that I vow to give every one of you next year!

**Programming is our most powerful tool**, so I plan to utilize it and spread the magic through meaningful, engaging experiences as we recover from this challenging year. We'll enhance chapter programming across NCC with a greater focus on each of you and on building more opportunities than ever. Every teen that steps into this space will be given a voice and a platform to create as we explore new RLN positions and innovative programming styles to make this council sweet as honey! BBG's, **THIS is our year that we deserve now more than EVER**, and I'm fully devoted in making that dream a reality for every bee in our hive!!!

Submitted with undying love for sweet memories, you, me, and NCC Bee-B-G,

I forever remain,  
 Rachel Esther Potier 

A DAMN PROUD candidate for your  
 31st NCC S'ganit

# GOALS AND IDEAS

## Chapter Programming

- ◆ Encourage **day-long Chapter Conventions**
  - ◆ Gen. members & underclassmen help plan
  - ◆ Resembles fun, busy convention experience
- ◆ Promote and educate on use of **gender inclusive language and themes** at programming
  - ◆ Hold workshops at XX's to teach this
- ◆ Ensure multi-fold programming weekly, including the **new fold of Health** (physical and mental)
- ◆ Help **BBYO chapters attain** the same sense of **siblinghood** through BBG-exclusive programming
  - ◆ Reach out to entire chapter board if there is no S'ganit (only S'gan) in that chapter
- ◆ **Strong, consistent calendaring**
  - ◆ Ensure each chapter's calendar works for them and their circumstances
  - ◆ Balanced calendar that **distributes educational/deep programs with recreational**
  - ◆ Hold "How to Calendar" call with S'ganim
  - ◆ Share calendar template that includes folds, leaders, and event category
- ◆ **Prioritize smaller chapter's success**
  - ◆ at least one strong program a month
  - ◆ Connect them with larger chapters as a "buddy system"
  - ◆ Spotlight their programs often on social media
- ◆ Implement program follow-up forms sent out monthly in chapters for **gen. member feedback**
- ◆ At least one program with every fold each term
- ◆ Weekly use of program planning forms (universal template)
- ◆ **Emphasis high-resolution WOW programming!**

## The Movement

- ◆ Every community has a **concrete plan for all movement initiatives** (Kickoffs, Fall Fest, Global Shabbat, J-Serve, BBG Founder's Day)
  - ◆ Send out BBYO resources and one-pagers to chapter S'ganim
  - ◆ Encourage **smaller chapters collaborate** in planning movement initiatives
- ◆ Bigger & better city-wide IC Launch Night in every NCC city w/ prizes, challenges, photo-ops
- ◆ Work w/ Maz to have **summer program week** where all chapters plan a "Summer Program Program"
- ◆ Make strong use of the **MRIHA Funnel**
  - ◆ Each chapter chooses a model & sticks w/ it
  - ◆ Provide calendar examples w/ community events, chapter programs, and then member-only events
- ◆ Each chapter's **calendar includes the "BBYO Basics"**: StandUP, SpeakUP, business meetings, SMI's, BBGG, fundraisers
- ◆ Ensure chapter's keep up with **BBG traditions**
  - ◆ Good-and-welfare, sleepovers, BBG education, inductions, Life
- ◆ Stay connected to the international order
  - ◆ Promote international programs/events to S'ganim to promote to their chapter
  - ◆ hold an **ILN Education Day**
  - ◆ **Every chapter** submits IC Chapter Showcase program

## Unite and Recover

- ◆ Emphasize strong kickoffs and Fall programming to bring back BBGs that lost connection during the pandemic
  - ◆ community outreach for innovative, never-before-seen events
- ◆ Create **program attendance goals and incentives** (with prizes) for individual chapters
- ◆ Help each chapter **accommodate to current BBYO Covid guidelines**
  - ◆ Provide S'ganim with online resources and virtual programming strategies if necessary
  - ◆ Meaningful programs w/ social distancing & minimal supplies
- ◆ Revive experiences and regional traditions lost with the pandemic
- ◆ take advantage of **new virtual platforms** to connect region in between conventions
- ◆ Maintain enthusiasm and normalcy within programming

## Regionals '21

- Work w/ council S'ganim to coordinate a next-level Regionals!
- ### Leading up:
- ◆ Work with S'ophrim & chapter S'ganim to plan **Hype Week** w/ social media takeovers, sign-up parties, & hype videos
  - ◆ All regional **chairs will have an active role** in the convention (programming, discussions, etc.)
  - ◆ Hype up steering application & general teen involvement
    - ◆ establish **Songleading Committee & Press Corps** steering to highlight teen talents
  - ◆ weekly RLN calls the month leading up to convention
  - ◆ Ensure limud and shabbat captains keep up with their steerers
    - ◆ Establish a **balanced mix of programs** (all folds)
    - ◆ Program forms are placed in a Regionals folder
    - ◆ Gives steerers guidance & strong ideas
  - ◆ Create organized Regionals timeline with deadlines
- ### At convention:
- ◆ **Surprise pop-ups** & activities during chofesh/the whole weekend
  - ◆ Provide strong **alternatives to the Saturday dance**
  - ◆ Prioritize having a unique, **diverse array of speakers** that reflect the diversity of our Jewish community
  - ◆ Exciting convention "mystery moments"
  - ◆ Revitalize and strengthen "BBYO" **Siblinghood Separates** as a unique, meaningful option
  - ◆ **Senior Specialty moments:** exclusive senior breakfast w/ donuts, paper-plate awards, montages, senior-exclusive limud, etc.
  - ◆ Focus on a stronger and **more appealing oneq experience**
  - ◆ Make weekend extra special and welcoming for underclassmen (9th and 10th grader's first Regionals)
    - ◆ Create "**Regionals Encyclopedia**" with everything from songs to terms to BBYO traditions
    - ◆ Games that have people switch up who they sit with at meals
    - ◆ competitions that foster friendship-making and convo-starting
    - ◆ 10th grade meet-and-greet oneq
  - ◆ **impactful and purposeful programming**

## S'ganim Dream Team

- ◆ Foster a **close-knit NCC BBG S'ganim community**
  - ◆ Heavy bonding and communication from the start to build trust and connections
- ◆ Update & promote use of NCC Program Bank and online resources
- ◆ Help each S'ganit plan a **personal timeline** to keep up with chapter responsibilities
- ◆ Monthly S'ganim calls
  - ◆ Review S'ganim wins from the prior month
  - ◆ Set **tangible goals** for the next month
  - ◆ **Brain dump program ideas** into an accessible space
  - ◆ S'ganim bonding activity
  - ◆ **Review 1 S'ganit tip/skill** to better their success as a S'ganit
- ◆ Individual check-in calls halfway through each term
- ◆ Review & comment on every program planning form (3 days ahead)
- ◆ Assist S'ganim through creative blocks
- ◆ **Learn individual's strengths and weaknesses** and accommodate accordingly

## Chairs

### Regional (RLN):

- ◆ **Revitalize & redefine Inclusion Chair**
  - ◆ Creates an open, inclusive environment for POC, LGBTQ+, & neuro-diverse teens
  - ◆ plan programs that **celebrate our diverse community**
  - ◆ Work to create a **culture of consent**
  - ◆ Educate about **inclusive language** and practices within the region
  - ◆ **Lead open discussions** and activities at Regionals to ensure inclusivity and respect
- ◆ **Propose a region Wellness Chair**
  - ◆ Centered around the new Health fold, focused on the **mental and physical well-being** of Eastern teens
  - ◆ Plan **mental health breaks** at conventions, relaxing **virtual study spaces** throughout the year, promote **healthy-lifestyle tips** and tricks to the region, etc.
- ◆ Ensure regional chairs have **responsibilities outside of convention:**
  - ◆ Lead virtual seminars every term
  - ◆ Take over the instagram
  - ◆ Plan programs for chapters across Eastern
  - ◆ **Promote fundraisers and community service** specific to their chair's role
- ◆ Strongly **encourage MITs to apply** for RLN
- ◆ Have quarterly chair calls to discuss progress and upcoming ideas

### Chapter:

- ◆ Every NCC chapter has **chair position based on chapter's individual needs**
- ◆ Legitimize the role of chairs in smaller chapters
  - ◆ creative and exciting positions with **concrete responsibilities**
  - ◆ Create a **Chair Bank** for S'ganim to look at chair examples and roles
- ◆ All chairwomen have a corresponding board member as their guide
- ◆ **Award chapter chairwomen** at regionals & highlight them across social media
- ◆ Contracts that outline chair's specific duties to minimize them shadowing board positions

## 31 & Me (COBO)

- ◆ Support and assist NCC BBG Board at all times
  - ◆ Answer all questions regarding programming, Regionals, etc.
- ◆ Work closely with NCC S'gan to discuss programming and create **balance in BBYO chapters**
- ◆ Programming spotlights in council newsletters
- ◆ Serve as right-hand-woman to NCC N'siah
- ◆ Work closely with NCC Morah to build **strong 10th grade experience & raise senior attendance**
- ◆ Promote and participate in all council events
- ◆ Consistent communication w/ VAC and SEC to ensure success of other councils

## I Promise to...

- ◆ Respond to all communication within 24 hours
- ◆ Fulfill and exceed my expectations as S'ganit
- ◆ Act as a listener & team player
- ◆ **Be a true friend, leader, & role model** to all
- ◆ Serve with my whole heart <3

