

ALEPH ZACHARY AIDAN SCHULER

CAUCUSING FOR THE HIGH AND HONORABLE POSITION OF NORTH CAROLINA COUNCIL GODOL

Conventions Attended:

- Spring Cultural 2018,2019, and 2021
- MIT/AIT 2018
- Regionals 2018, 2019, 2020
- Regional Execs 2018, 2019, and 2020
- International Convention 2020
- CLTC 2 2019
- ILSI 2021*

*Represents future attendance

Qualifications:

- Member in good standing
- 2018 Fall Term Chapter Gizbor
- 2019 Spring Term Chapter Gizbor
- 2019-2020 Chapter Moreh
- Regionals 2018 Steering Team
- Regionals 2019 Limmud Captain
- 2020-2021 North Carolina Council Moreh
- 2021 New Member Weekend Coordinator



My brother Alephs,

I fully understand that being North Carolina's Council Godol requires a lot of responsibility. This coming year, it is extremely important that North Carolina continues to thrive and keeps AZA as strong as ever. I plan on putting a lot of work and effort into AZA recruitment, chapter growth, and a growth in Aleph Engagement. I want to instill the idea that every member of AZA is valued and being in leadership does not mean everything. Whether on leadership or a general member, everyone is important to keep NCC AZA thriving. The community and brotherhood I feel in this council is incredible, and I want to be a huge part in continuing our success for the years after I leave BBYO. I am ready to accept the responsibilities of being North Carolina's 31st Council Godol, and hope that you will elect me and give me that opportunity. I will not let you down.

Fraternally Submitted
With Undying Love For
Eastern Region #6
Hank Greenberg AZA #60104
I forever remain,
Aleph Zachary Aidan Schuler

Recruitment

This coming year, it is essential that North Carolina and Eastern Region focuses on recruitment. The foundation of every AZA chapter is bringing in new members. As Godol, I will work to increase recruitment through incentives, especially around conventions. For example, Spring Cultural provides a great opportunity for a push week. The chapter that gets the most AZA members to come will get a free basket at the beginning of their first game. Chapters will also set goals MIT/AIT recruitment. On top of that, I will work with the Council Moreh and the Godol of each chapter to create personalized recruitment incentives. If the chapter reaches these goals, they will get rewards such as gift cards to local restaurants. On top of that, as the chapters surpass these goals, their incentives will only grow.

Importance of General Members

I want to work with both the council board and the chapter Godolim to instill the idea that a general member is just as important as any board member. There tends to be a pressure that exists to run for board and I never want an Aleph to feel as if they have to give into this pressure and run for that sole reason. When an Aleph runs for board, I want them to be passionate about that position. However, being on board is not everything. For some people, they will have the best BBYO experience by being a general member. That does not mean that they matter any less to AZA. I want every brother Aleph to know that they are an integral part to this organization and that everyone is important to the future of NCC AZA. Without general members, programs would not be as fun and without general members, AZA would not continue to grow. The future not only lies in the leadership positions, it lies just as heavily on the general members who choose to come to programs and conventions and make these events as special as they always are.



Aleph Education

I will work with the Council S'gan and Moreh to create an engaging program that each chapter will use to educate Alephs on the ins and outs of BBYO. From the basics of a business meeting to some of the small nuances of BBYO, I want Alephs to be educated early in their BBYO journey of the true meaning of this youth group. The program will include information on some of the call backs during a business meeting, what each board position means, the types of conventions and summer program opportunities, and much more. This program will be used as a template for each chapter and will purposely leave room for chapters to add their own traditions because all chapters have their own special culture. The most important idea of this program is to educate Alephs so that they truly understand the community that BBYO offers.

Communication

As Council Godol, one of my top priorities will be constant communication with both my council board and my Godolim counterparts. On the Council level, I plan to have weekly calls to keep all council board members up to date on BBYO information. For the chapter Godolim, I plan to have monthly calls all together and bi-weekly calls one-on-one with each chapter Godol. The monthly calls will be used to allow chapter Godolim to bounce ideas off of each other and explain the successes during that past month. These calls will also be useful to ask questions to either me or chapter Godolim because each Godol will have a different chapter experience, and it is important to hear how other chapters are run. The one-on-one calls will be used for individual questions and just overall help for each Godol. All in all, communication is an extremely important aspect to help run NCC AZA. I will work hard to respond to every email and text that I get sent and work to create the easiest way for my counterparts to respond promptly as well. Without communication, it is almost impossible to get things done, and I want to make sure that communication never falls short.