

# *ALEPH Joshua Sussman*

## Aspiring to be the high and honorable position of Moreh

Personally, I want to change recruitment in the Southeastern Council. There are many major steps that we need to take in order to both better BBYO itself, and provide Jewish teens the opportunity to join this amazing organization.

1. I want to implement new recruitment tactics throughout the council that include, but are not limited to: expansion of who recruits, recruitment styles, and the way recruitment is done
2. Use personal stories of BBYO experiences in recruitment conversations like IC.
3. Do many more things that include, but are not limited to biweekly discussions in the council on recruitment numbers and statistics and holding conversations as to how we can do better with recruitment.