

Avi Kurtz
Candidate for 29th North Carolina Council Morah

My sister B'nai B'rith girls. My name is Avi Kurtz and I am aspiring to be your NCC 29th council Morah. We are part of a progressive and influential council; however, like anything in life, we can always strive to elevate NCC. The future of NCC is bright, and it starts with us. We spend hours planning programs to inspire, we spend countless nights leading and participating on calls, and we are constantly trying to spread our movement. However, at the end of the day our movement means nothing without you and me. There are no programs, no conventions, no community without people. My sister B'nai B'rith girls how do we make our movement even bigger? How do we recruit more members? How do we create an environment that older members won't burn out of, and how do we re-educate our sisters on what we as B'nai Brith girls stand for? Well, I believe it starts with the beautiful sisters and brothers already apart of our movement. In order to recruit more members, we need to educate those that are already members and show them the beauty and meaning within BBYO. Passion and love is contagious and if we strive to elevate more meaningful programs, BBG separates, and build our communities at home, we will motivate our sisters to want to go out and recruit new members. We need to teach more people about what our movement means and what we stand for. In order to do this, I plan on creating a MIT book. This book will have all of the information that I wish I would have had coming into BBYO. In this book, it will include everything from what BBYO entails to advice from older members and alum. I want to ensure that everyone in our community feels included and important, because without each and everyone one of our members, our region and community would not be the same. I want to emphasis the importance of sisterhood, so I will be implementing a mentorship program between chapters. This would help grow relationship throughout NCC, making us stronger. I will also be striving to keep older members engaged by having past alumni reach out and help network and give them advice before they head out on their next journey. This would help motivate older members to stay involved in BBYO.

The future of NCC is ours to make, and together we can achieve so much.

Submitted with undying love,
Avi