

**Maya Lapidot-Boaz**  
**Candidate For 29<sup>th</sup> North Carolina Council N'siah**

The magic of BBG is extremely powerful. As we head into our 75th year, we have the potential to make this our greatest year yet and as strongest regions in the International Order and we have an incredible momentum to grow to great heights. By strengthening the roots of our region, we can use our power to go farther than we ever had before. My vision for NCC is to strengthen our Jewish roots, unite through our sisterhood, and surpass all of our goals. As NCC N'siah, I will take these steps to accomplish these goals and many more:

1. Strengthen our council's Jewish roots. As N'siah, I will emphasize the pluralism which our movement identifies by through Jewish experiences. As we become more pluralistic, we will celebrate our differences which will allow us to learn about each other and connect as a unified, inclusive whole. I will legitimize our council's SpeakUP programing through planning programs which balance nonpartisan Israel education with cultural appreciation to form balanced appreciation and support for Israel from our members and strengthen their connection with Israel. Lastly, I will lead chapters to increase their direct community involvement to grow our council's global impact and tikkun olam.
2. Increase our council's sisterhood. As N'siah, I will implement individualised inclusion initiatives in our council as a whole and in every chapter to guarantee that every BBG feels welcomed in NCC. We will work to end cliques and the division in our council as well as revise our recruitment process to value people over numbers. As we recruit on a basis of friendship and connections, we will be able to engage more teens and increase both recruitment and retention. I will also lead an interconnected board which works as a unified whole rather than seven separate positions to create a cooperative and prosperous working environment. Lastly, I will serve as a role model and friend for very BBG in NCC .
3. Surpass all goals. As NCC's N'siah, I will lead our council to surpass all of our qualitative and quantitative goals. I will work individually with chapters to create personalized recruitment plans to serve all of the varying chapters in NCC and their unique needs and assist them in overcoming any challenges which they may face. I will also create a collaborative council environment where chapters can learn from each other's problems and successes so that we can move forward and overcome any challenges. Lastly, by reforming our recruitment process, we will be able to foster more lasting friendships and connections between BBG's which will promote a more holding future for members. As we move from a system which values numbers to one which values members, we can strengthen both recruitment and retention.

Moving into our 75th year of BBG, we are stronger than we have ever been. By taking these steps and more, I will lead our council to unify and use our momentum to foster a prosperous future.