## Olivia Potier Candidate for 29th North Carolina Council S'ganit

NCC BBG, at our strongest yet, is poised to embark further down the trail that decades of strong leaders have blazed. In upholding 75 years of our movement's tradition, our foundation has never faltered. The keystone of BBG remains the experiences we build and share. Experiences manifest through programming and propel friendships, empowerment, the six folds, and embody the essence of BBG. They lay the groundwork for our members to flourish, and in our 29th year, we have the opportunity to revive and amplify programming in NCC.

The NCC I envision will embrace every facet and asset of our movement to cultivate a stronger whole. We, as a whole, will build on our foundation to enhance our international presence, reach widespread elite programming, and leave no BBG behind. With the power of programming instilled in every BBG, NCC can reach new heights. Achieving this will entail immersing all members in consistent programming, bringing to life the visions of our global movement, and enhancing leadership across the council.

NCC is diverse, as we are comprised of many small cities and sprawling chapters. Despite its inherent challenges, we must break through past barriers to deliver consistent programming to every member of our council. Whether a chapter has numbers surpassing 60 or merely reaching 10, there's an experience to be had. With 1:1 counterpart support and resourceful, intentional programming, we can address disparities in chapters' programming and work toward all members being immersed in a consistent experience, granting our chapters' leaders the platform to prompt further involvement and leave a resounding impact.

Still, the moments we create and share transcend NCC and Eastern. The global sprawl of BBG is vital to our identity, and programming is the prime medium we have to bring to life its visions. Movement initiatives bind us as an organization. By incorporating them into chapter programming regularly, we can instill a sense of connection to the global movement and execute the goals of BBYO as a whole. With calendars and priorities aligned with that of the International Order, NCC's international presence will prosper.

Behind all of these experiences, though, are the BBGs that make it happen - the leaders who blossom from BBYO. Enhancing leadership is essential in achieving our vision of a flourishing NCC. The act of programming, in and of itself, presents an opportunity to inspire leadership. When chapter S'ganiot share this responsibility with new faces, it not only refreshes experiences, but cultivates new leaders. Beyond the chapter, kickstarting council chairs is vital. By positioning council chairs as a resource for members across NCC and creating council-wide chair-led experiences that manifest digitally or at conventions, we can maximize yet another facet of our council, contributing to our collective strength.

If given the opportunity, I will work with unparalleled devotion to achieve *this* North Carolina Council BBG - one that prospers as a whole through embracing each and every asset of our movement, leaving no BBG behind, and cultivating strong, stimulating experiences across NCC.