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Now more than ever, BBG is full of creativity, love, passion, and strong women. Faced with new realities and feelings of uncertainty across the board, we are given the opportunity to prove the strength of our sisterhood and community. Recognizing that every chapter in our region is different and unique is extremely important to our success regionally and on the chapter level. When looking forward I am hoping to see a connected, unified, and inclusive community of B'nai Birth Girls ready to instill change. As the 31st Virginia Council N'siah, I want to help these dreams and visions come to life.

Before we can be a successful region, we must have strong, healthy, and sturdy chapters. Before the beginning of the term, I will have a call with the N'siah and S'ganit of the perspective chapter to discuss their goals and ideas for the term. Because each chapter is different, there is no set routine for each chapter to follow. It is important that during this meeting we come up with a plan on what works best for the chapter, including times of programs, types of programs, and where the program will take place. In hopes that virtual programming will soon come to a halt and in-person programming will become possible, it is the hope that we will be able to rebuild the in-person connections that were lost during this time.

After we have been able to rebuild the strong and healthy chapters that I know that we have in Virginia Council and Eastern Region, we will begin to focus on membership. Throughout the last year, one of the biggest struggles has been membership retention. Starting online programming was a difficult thing for many. The motivation was a big factor seeing that we were all stuck in our homes for so long. We lost the interest of younger members and upperclassmen and recruitment was difficult because nobody was truly getting the authentic BBYO experience. Now more than ever we have been shown how important each and every member of a chapter is to the chapter's collective success. New tactics such as sharing our COVID protocols with parents of prospective members along with how BBYO has helped people foster connections even through a pandemic can be used to help encourage people to join BBYO. Along with these new tactics that we may be able to adopt, I think that it is extremely important to continue Eastern and VAC's mission to be as inclusive as we can be. BBYO is known to be a melting pot of many different people. No two people are exactly alike, and this is what makes BBYO such a unique organization. Promoting inclusivity in Eastern region and throughout the international order that accepts all people regardless of race, sexual orientation, socioeconomic status, and ethnicity is what makes us such a beautiful organization.

Lastly, it is important to keep in mind some of the core values that BBYO has upheld throughout the years such as leadership, collaboration, communication, and community. Along with membership, we must also revamp our connection to our core values. This year it has been proven to all of us that in times of need, your community will be there for you every step of the way. Enhancing these ideals and furthering them to be even more present on our chapters can help us take the next step as a council and region to be the best that we can be.

We have all been given the opportunity to instill change, but in order to create it, we must work together. If given the opportunity to serve as your 31st Virginia Council N'siah, I will make certain that our region will thrive into a successful cohort filled with love, inclusion, and community.