

The prompt says I should outline what I see as my three biggest priorities as sopher and how I will implement them. Each priority has it's own paragraph as follows.

My first priority goes along with number eight from the sopher requirements. Number eight is to be in charge of alumni engagement. My goal would be to increase membership from the smallest calls or meetings, all the way to the big conventions. Even if just by a miniscule margin. Working with the moreh I think it would be great to put out videos to engage and show people what's coming up and how they should sign up. I would also be working with the other Sopherim to make sure they relay upcoming events to their members. On social medias something like vlogs or hype videos would be a good idea.

My next priority would be to actually publish the newsletter at every convention. From what I've heard the previous sopherim haven't actually done this and I think it would be a good idea to bring it back. On the newsletter I could either get ideas from others on how to format at or I could do it so that it is sectioned off with topics on what happens at the convention, what activities will happen, things to take to mind etc.

My final priority is another that I've heard hasn't really been done. The project to showcase North Carolina council would be something I would put together over the year. Just throwing an idea out there we could do a compilation of video clips with trickshots or something where the leaders in BBYO also explain some of the stuff that happens in BBYO or cool things that we did during the year.