Aleph Blake Brown
Candidate for 29th Virginia Council Aleph S'gan

My vision for the future of Virginia Council AZA includes elevated programming, education, and a program bank. If elected as Council S'gan, I would prioritize the quality of chapter, council, and regional programs. A successful program is enjoyable, meaningful, impactful, engaging, and memorable but additionally implements the Five Folds of AZA Programming. The quality of programs correlates directly to the success of a chapter. With new and elevated programs, chapters recruit new prospects and retain older members, growing stronger than before.

Next, I want to educate chapter S'ganim. Programming takes immense time and effort to learn and execute properly. This will begin with a workshop that will enable a higher proficiency in programming. Once chapter S'ganim master the process of effective programming, they can then help other chapter members to plan and lead programs, allowing for a more diverse range of programming and more leadership opportunities inside of the chapter. Chapters will pass this newly established knowledge of programming to future members in order to facilitate programming. Furthermore, I will instruct them on the use of the funnel calendar. In doing so, they will maximize their productivity and effectiveness of programs in respect to recruitment. They also will know when specific programs should take place and how to plan them. Through education, programming can be profoundly elevated.

Lastly, I will collaborate with fellow council S'ganim to create a regional program bank. Every chapter in Eastern Region would have access to this. The council S'ganim will add every chapter program, which will include a typed script, material list, estimated price, length, and comments from the chapter on how to improve the program. Firstly, this bank helps to keep the region and programming organized by curating every program from each chapter. Similarly, it can help inspire a chapter to execute that program or base a completely new one off of it. The banks most importantly will further diversify programming and remain in use for many subsequent years. I believe that incorporating powerful programming, education, and a program bank would unimaginably further and improve Virginia Council and its programming.