

Aleph Asher Baum

Candidate for 29th Virginia Council Aleph Moreh

My vision for Virginia AZA is to become a larger and more tightly bonded group of motivated Alephs. I strive for Three things: 1) to bring not only the peninsula region and Halutzim into the VAC sphere, but to also find new teens in other cities and create new chapters like Charlottesville BBYO into our Virginia order. 2) to enhance bonding and brotherhood between alephs through shared experience such as a Brotherhood Campout, or an AZA Bonding Competition. 3) To recruit as many new alephs to the order as possible to VAZA through widespread recruitment knowledge.

The Peninsula region is completely gone. Many of us remember Halutzim as a chapter with four members. I know there are people there to be recruited because there is a synagogue and a JCC there. This area has been one of the hardest to develop and Morehs have struggled over this area for years. However it is strange because there is not a lot to do there so BBYO could potentially be very attractive to those teens. This development will not happen in the first year or even the second. This operation needs time and effort and reaching out to synagogues and teens to come to our programs and love BBYO. This reboot is what I hope to initiate in the upcoming term through either taking a program to their JCC, inviting them to one of ours, or just getting a base of peninsula prospects to recruit. I just hope to get the ball rolling.

Implementing AZA Day Events could boost our attendance and would build in more bonding time for VAZA. I propose more AZA meetings within VAC like a sports day. I think sports, as it is a part of AZA's Five Folds of Programming, is a great way to bond. This would invoke a sense of friendly competition and would be really fun. I also believe that in these day trips, that we could implement more AZA history programs. This way, there is fun and learning in the same trip. Fraternity is, in my opinion, the most important of the Seven Cardinal Principles of AZA and we need to enhance this trait to its fullest potential because I feel it reels members in. This is why I joined BBYO, I saw the connections and immediately wanted in on such great friends.

Finally I want to implement a new recruitment bonus for the chapter that recruits the most members in a certain time period (TBD). This bonus will consist of money to go towards programs, spirit gear, or anything a chapter needs. This will benefit the chapter and BBYO with the money going back into BBYO. This will also keep the chapter Morehs on their toes with recruitment. Plus, everyone likes money.

If elected, I strive to be the best Virginia Council Aleph Moreh I can be by fulfilling recruitment goals, expanding the order, and developing a more brotherhood oriented and frat version of AZA. I hope you will consider me to be your 27th VAC Aleph Moreh and I will see you at spring cultural.