

Aleph Danial Watts
Candidate for 29th Virginia Council Aleph Mazkir

After being a part of BBYO for the last 2+ years I have learned lots and lots of things. One of these things is that the Virginia Council is the best council in the entire organization. My biggest desire is to keep VAC this way and make it even better. My three biggest goals as Mazkir are: increased communication through social media, increased communications in chapters, and increased attendance to basic chapter events and council and regional conventions. In today's world, social media is one of the biggest influencers there are and this is no different for us in BBYO. Revamping the BBYO Eastern Instagram and making more fun, personal, and interactive posts will not only keep members coming back but invite new members to join Eastern Region and VAC.

Communication is one of the most important elements of a strong council and if there was one thing I would say we have been lacking in, communication would be it. With increased communication on a chapter to chapter and chapter to council basis, many more interactive and fun programs can be planned between chapters and a lot more can get done when everybody knows what is going on.

Production from all parts of our council is key to a successful year and this is led by communication between one another. Combining an increased social media push and increased communication in the council, increased attendance at chapter events and conventions will be easily obtainable.

Alephs and BBG's, I foresee a year of great challenges that will result in a better and stronger council. None of my goals can be reached without your help and I am excited to go on this journey with you by my side!