

Sydney Beth Wynne

PROUD CANDIDATE FOR VAC BBG'S 30TH MORAH

bbyo qualifications

POSITIONS & MORE

- ★ Gold Star of Deborah Award '20
- ★ Silver Star of Deborah Award '20
- ★ 29th Virginia Council Mazkirah
 - Started @VACBBG insta
 - Created enticing flyers
 - Advertised all council + regional events
 - Emphasized summer program recruitment + attendance
 - Worked with cos & counterparts to accomplish goals
 - Took + distributed detailed notes at business meetings
- ★ VAC BBG CLTC Ambassador
 - Joined calls w/ CLTC ambassadors across the order
 - Personally contacted prospective CLTC participants
- ★ Climate Crisis Task Force
 - Social Media subcommittee
- ★ VAC BBG Spring Cultural '20 Coordinator :(
:(
- ★ International Convention Chapter Showcase Steerer - "UnMASK Yourself" program
 - Facilitated + worked with steerers to plan meaningful BBG showcase
- ★ Spring Term Chapter Morah '19
 - Planned big/lil reveal, MIT slover, inductions, MIT dinner
 - Encouraged MIT participation
 - BBYO recruitment ad in The Reflector ABC MIT Books
- ★ Spring Cultural Chair '19
 - Delegated chapter tasks
 - Hosted chapter sleepover
- ★ Senior Chair '19
 - Increased class communication
- ★ Fall Term Chapter Sh'lichah '18
 - Led services at four programs
 - Planned programs for Sukkot, Yom Kippur, & Israel advocacy
- ★ Regional Convention Press Corps '18
- ★ MIT Board Gizborit '17
 - Developed trivia questions about Ukraine
- ★ Member in good standing since Fall Term '16

EVENTS ATTENDED

- ★ International Leadership Seminar in Israel (ILSI) '20*
- ★ International Convention '19, '20**
 - Chapter showcase steering '20
 - Voting delegate + attended international elections both years
- ★ Junior/Senior Convention '19
- ★ International Kallah '19
 - Internationally inducted
- ★ Spring Cultural '17, '18, '19**
 - Senior life steering '19
 - Was coordinating '20 :(
:(
- ★ Regional Convention '17, '18**, '19
 - Press corps '18
 - Recruited + advertised '19
- ★ Regional Execs '18, '19**
 - Planned Friday icebreaker
 - Onboarded chapter Mazkirim
- ★ MIT/AIT '17

* denotes future

** denotes steering

personal promises

- ★ Give 110% of my effort into BBG
- ★ Serve as resource to MITs, counterparts, & rest of 30th board
- ★ Work closely with staff & advisors to keep them informed
- ★ Inspire true passion within BBG
- ★ Strengthen overall parent communication
- ★ Ensure recruitment is everyone's job, not just the Morim
- ★ Be active member within my chapter, council, region & the int'l order
- ★ Make BBYO appeal to a larger demographic
- ★ Work closely with cos to ensure cohesion among councils
- ★ Reiterate importance that we are not just recruiting for the numbers, but to expand more opportunities to more Jewish teens

non-bbyo qualifications

- ★ 200+ hours of community service
- ★ Volunteer @ St. Mary's Hospital
- ★ Jewish Summer Camp (4 years)
- ★ Future DNC Volunteer
- ★ Beth Ahabah Religious School (10 years)
- ★ AP Scholar Award
- ★ Member of Beth Ahabah Congregation
- ★ Medical Club
- ★ Psychology Club
- ★ French Club
- ★ 2 years in CSHS

letter

My sister B'nai B'rith Girls,

What do you need to throw a party? Often times there's a cake, balloons, party hats, confetti, and decorations. However, the most important thing isn't even listed: people. Most of us will say that our primary reason for returning to conventions and programs is to spend time with our friends, our sisters. People are what truly make the party fun, and programming is the icing on the cake. As your 30th Morah, I will utilize my party planning skills and BBG passion to host as many girls as possible at the best VAC BBG party yet. Over the past four years, BBYO has given me my best friends, a sense of Jewish identity, and the most loving and caring community anyone could ask for. I can't imagine where I would be today without the support and love of the BBGs of the past and present. Help me invite the next generation of BBGs to our party and introduce them to the amazing community and sisterhood that BBYO provides.

Submitted with undying love for MITs, the three Rs, MIT/AIT, seniors, sisterhood, Cohen BBG #1172, Eastern Region #6, you, me & VAC BBG, I forever and always remain

Sydney Beth Wynne

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Proud BBG & candidate for your 30th Virginia Council Morah

recruitment

- ★ Speak to 7th in 8th graders in Sunday schools
- ★ Spark interest about BBYO in other Virginia communities (i.e. Roanoke, Harrisburg, etc.)
- ★ Form connections with local Jewish organizations
- ★ Work with chapters that don't have elected Morim to combat membership roadblocks
- ★ Help Nitzachon BBYO gain permanent charter
- ★ Work with local Jewish organizations across VAC to recruit new prospects (ex. JCC, school JSUs, etc)
- ★ Hold both prospect-open & members-only events
- ★ Reward members who invite prospects
- ★ Emphasize that recruitment is not just the job of the Morim

mit/aht

- ★ Publish and distributed unified Eastern version of blue & red books
- ★ Select passionate & qualified trainers
- ★ Send home information kits
- ★ Continue mock chapter communication throughout the year
- ★ Spark interest about CLTC in every MIT
- ★ Work with Mazkirim to promote competition for highest chapter attendance
- ★ Encourage chapter Morim to prepare MITs for their first convention
- ★ Work with Sh'lichim to incorporate component of Jewish identity
- ★ Plan bonding activities for cabin time

retention

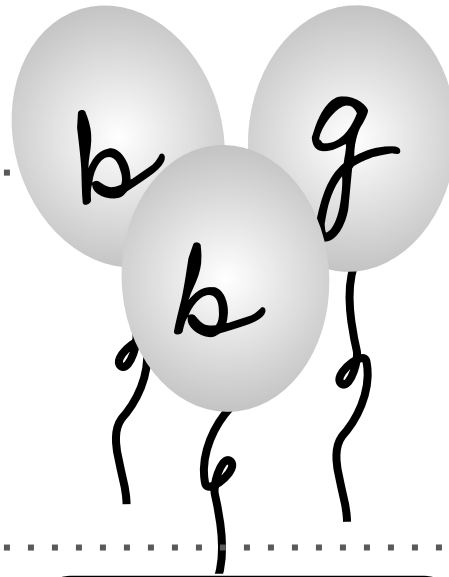
- ★ Create new focus on senior appreciation
- ★ Council-wide big/little system and region-wide family system
- ★ Create upperclassmen retention initiatives
- ★ Update/create contact information database for everyone in VAC
- ★ Send personalized letters to inactive members
- ★ Work with S'ganim to host programs engaging members of all grade levels
- ★ Ensure events are marketed towards members of all ages, not just MITs or upperclassmen
- ★ Encourage brother & sister chapters to work together
- ★ Expand leadership opportunities to younger members
- ★ Ensure inclusion is employed in all programming to welcome prospects

sisterhood

- ★ Host a council sisterhood overnight
- ★ Become more involved in women empowerment
- ★ Collaborate with sisters from other Jewish leadership organizations
- ★ Assist in planning meaningful AND enjoyable separates at council events

cos +30th board

- ★ Be active on all board meetings and calls
- ★ Share resources amongst Morim network
- ★ Promote international membership campaigns & other initiatives
- ★ Strengthen current traditions & create new ones along the way
- ★ Cultivate positive relationships



re-education

- ★ Send welcome packages to new members to educate them about all the opportunities BBYO has to offer
- ★ Weekly BBG HERstory question on @VACBBG instagram account
- ★ Add membership education to weekly Membership Mondays
- ★ Promote incentives for MITs that attend CLTC
- ★ BBG survival guide
- ★ Work with cos to create a MIT crash course
- ★ Hold parent information sessions for general education, major events, & summer programs
- ★ Create Facebook group to engage with parents

new ideas

- ★ Personally visit all chapters to help with recruitment/retention/re-education
- ★ Partner with other regions to form strategies on combating membership roadblocks
- ★ Revitalize communities in Roanoke (Norah BBYO) & Peninsula (Halutzim BBYO)
- ★ Plan a sisterhood overnight just for VAC BBGs
- ★ Hold monthly recruitment rallies for all of VAC to attend, not just board members!
- ★ MIT pickup by MIT Moms & upperclassmen
- ★ Create organized membership roster in Google Drive & update all contact information

counterparts

- ★ Create a carpool system for MITs to make it easier for them to get to programs
- ★ Set attainable membership goals for each chapter
- ★ Revitalize use of MRIHA at chapter level
- ★ Work closely with chapters that don't have an elected Morah to strategize recruitment efforts
- ★ Provide sample outlines for event recruitment (i.e. kickoff, inductions, MIT/AIT)
- ★ Send weekly emails along with Membership Monday emails
- ★ Establish use of 24hr rule for all communication
- ★ Create sharing space to facilitate flow of ideas