

# Emily Jane Kesser

ASPIRING TO BE YOUR 30TH VIRGINIA  
COUNCIL N'SIAH

 *my sister b'nai brith girls,* 

Life is all about taking risks. As we all know, the first leap of faith for B'nai Brith Girls was seventy-five years ago when Anita Perlman installed the core values of sisterhood, compassion and leadership for young, thriving females. With this in mind over my past four years of BBYO, I have worked dilligently to take as many risks necessary and have created a map to success. Follow me, and Virginia Council will cross many bridges and break boundaries to reach its best term yet!!!

Submitted with undying love for you,  
me and Virginia Council BBG,  
I forever and always remain:

Emily Jane Kesser



*Emily J. Kesser*



a damn proud candidate for your 30th Virginia Council  
N'siah and an even prouder B'nai Brith Girl

## QUALIFICATIONS



### Positions Held

*Simcha BBG #1750*

N'siah '19-'20

S'ganit Spring Term '19

Mazkirah Fall Term '18

Gizborit Fall Term '17

### Conventions Attended

Regional Execs '17,'18,'19

MIT/AIT '17

Regionals '17,'18,'19

Spring Cultural '18

JR/SR '19

International Convention '20



### *Outside of BBYO*

Maury Medical & Health Specialties

Student

Member of NHS

Teach Parli Pro to Maury Model UN

Vice President of CHKD Circle

# Goals

## Sganit

- ~Implement creative, purposeful programming
- ~ Require a program planning form
- ~Colaborate with NCC-Co to add to the programing bank
- ~Have a planned calendar before Regional Execs
- ~Work with chapters to ensure that all programming is completed 2 weeks in advance

## Morah

- ~Practice MRIHA in every chapter
- ~Implement a rush style Big-Little
- ~Create MIT kits
- ~Hold upper classman exclusive experiences
- ~ Work with chapter chapter counterparts to establish a MIT sleepover

## Shlichah

- ~ Work with chapter counterparts to create a successfu global shabbat and Jserve
- ~Implement educational programs to teach about Jewish Holidays
- ~Commemorate Holocaust survivors with the creation of an educational newsletter during the time of Holocaust remembrance
- ~ Have chapters hold at least 4 judaic programs

## Mazkirah

- ~Create a website that includes chapter calendars, upcoming conventions and VAC images
- ~Work to promote BBYO On-Demand
- ~Create a council wide groupme or remind to promote council and regional events
- ~ Creatively promote summer programs

## Gizborit

- ~Encourage chapters to have at least 5 fundraisers/casholas throughout a 6 month term
- ~ Hold a shuk at all conventions
- ~ Give incentives to donate to ISF
- ~Morph Giving Day into a week of interactive fundrasing
- ~Create a website for chapters to sell their leftover shuk items year round

## Safranit

- ~ Create an annual VAC scrapbook
- ~ Create convention hype videos
- ~ Work with Shlichah to create informational judaic videos
- ~ Create fun/creative flyers for chapter/covention hype
- ~ Post photos on accessible websites

## N'siot Network

- ~ not only be a role model, but a friend
- ~assist with any obstacles/questions
- ~hold weekly one-on-one calls
- ~hold monthly calls with all N'siot

## 30th Virginia Council Board

- ~ Hold constant communicate
- ~Work collectively rather than independently
- ~ Utilize the 24 hour rule
- ~ Hold weekly update calls
- ~ Have at least 3 board bonding sleepovers

## Regional Execs 2020

- ~ Ensure that programming is scripted and complete 2 weeks in advance
- ~ Add a creative spin to the programming
- ~ Hold a board education Q&A during chofesh
- ~ Hold a dance celebrate the upcoming term
- ~ Have council board interact with their counterparts

## Conventions

- ~Post convention hype videos
- ~ Check in with coordinators to ensure all is running smoothly
- ~Host a convention hype program to increase attendance
- ~Promote summer programs at conventions

## Additional

- ~Ensure programming caters to all members
- ~Strengthen the bonds of sisterhood
- ~Result with everyone being happy
- ~Work collectively & accept all ideas
- ~ Allow opportunities for Council Board members to plan important events
- ~ Increase VAC BBG's membership
- ~Excite the future generation of BBYO

