



Grace Emily Hessberg



Proud Candidate for the
★ High and Honorable
★ Position of the
★ 30th Virginia
Council N'siah

My Sister B'nai B'rith Girls,

Today we are blasting off. Today is the first day in our newest journey.

Our **adventure** in BBYO is long and sometimes it's hard, but through determination, ambition, and dedication we **reach the stars**. This year, let's take our newest mission together to not only reach the stars but to allow every BBG in VAC to reach full potential, to surpass the heights of our goals.

As one, we will soar past what we dream possible.

As we take off in the spaceship that is our 30th year, I can say with full confidence, together in our next journey we will reach past limits set before us. By working as one **united sisterhood** we will help inspire, create, and build our council and make a **home** that is truly out of this world!

Lets take on mission 30 together.

Are you ready to blast off?

Submitted with undying love for each and every one of you, Dr. Abraham Cohen BBG #1172, Virginia Council #56, Eastern Region #6, You, Me, & VAC BBG

I forever and always remain

Grace Emily Hessberg

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A proud candidate for your 30th Virginia Council N'siah & even damn prouder BBG

Qualifications

- Chapter Mazkirah (Spring Term 2018)
 - Revived all social media
 - Strengthened chapter communication
- Cohen's MIT Board S'ganit (2017-2018)
 - Brought MIT Exclusive Events to Cohen
 - Coordinated and ran MIT planned programs
- Chapter S'ganit (Spring Term 2019)
 - Brought back 2 hour long programs
 - Implement international initiatives
- **Chapter N'siah** (Fall Term 2019)
 - *Miriam Albert Chapter Excellent Award*
 - Increased weekly program attendance by 50%
 - Coordinated Pen-Pal program with a Maccabi Tzair chapter
 - Doubled IC registration
- J-Serve Chair (2017-2018)
- Spring Cultural Chair (2018)
 - Worked behind the scenes as a second hand to N'siah & Seniors
 - Coordinated practices
 - Won Spirit Cup!!
- Sunshine Girl Spring 2020

• Conventions & Summer Programs

- Spring Cultural 2017, 2018, 2019
- Regionals 2017, 2018, 2019
- Regional XX 2019
- Mit/Ait 2018
- Junior/Senior 2019
 - AIPAC High School Shusterman Summit 2019
- International Convention 2020
 - Created and ran a chapter showcase program
- CLTC 6 2018
- International Kallah 2019

• Awards

- Miriam Albert Chapter Excellence Award
 - Chapter Awarded for N'siah Term
- Gold Star of Deborah Award 2020
- Silver Star of Deborah Award 2020

Non-BBYO Qualifications

- 2018 Junior Achievement Future Laureate
 - Selected based off of public speaking skills and written essay
- Secretary of Girl-Up Club at Glen Allen High School
- VMFA M.Lit (Leadership Program) 2018, 2019
 - Semester long term projects to enhance teen programs
- Participant of Virginia Aerospace Science & Technology Scholars Program 2020
- Member of Glen Allen High School's JSU
- Glen Allen BOTC (Battle of the Classes) Art 2019, 2020
- Honor Roll past 6 years



The 30th Virginia Council Board

- Strengthen counterpart communication by starting each term with weekly check ins and moving to semi-monthly towards the end of each term
- **Be a collaborative leader rather than a delegating manager**
- Create an open environment for communication
- In addition to board calls send weekly board emails that will structure upcoming events

Counterpart Crew

- At the beginning of each term sit with each chapter N'siah to brainstorm goals and achievements as well as address concerns and worries
 - **focus on specific goals for each chapter for individualized plans for growth and success**
 - reassess these goals monthly
- Hold Monthly Counterpart calls in addition to monthly one-on-one calls with chapter N'siot
- Be an open friend and resource

Personal Goals

- Visit Charlottesville, Virginia Beach, & Peninsula at least 2 times per-term
- Work with VAC's Godol to balance work and increase communication, strengthening our council
- Work with council presidents to create regional LTI & Spring Term board training at Regionals
 - Work with all chapter presidents to have spring term elections before Regionals
- Work on a blind RLN selection to allow for equal opportunities across the board

New Ideas

- Create monthly video workshop calls starting in May that will allow new members to understand the ins & outs of BBYO while refreshing older members on the BBYO basics
 - some topics ideas: election prep, MRIHA 101, & Intro to funneling & calendaring
 - A collaborative space where members of the council/region can lead calls on what they are passionate about, BBYO or Non-BBYO to ultimately create a more united region
- Work with Morah to send monthly emails to the parents of VAC along with Zonkie Talks

Tidewater Mission Goals

- Start the year by programming to make BBYO and BBG a home and a community rather than "Just a Youth Group"
- Remind older members of the fun times and family
- Then focus on separate programming, individual recruitment, and convention attendance
- How....? By utilizing full board participation, focus atmosphere on community and home
- Specific Goals? Elect full boards in both chapters at Spring Term elections **AND** By end of Spring Term 2021 Simcha and Kruger having consistent *individual* programming

Charlottesville Mission Goals

- Work with Nitzachon BBYO and Council Morim on receiving a permanent charter
- Establish consistent programming
- Work with Richmond and Nitzachon Boards to implement dual-city programming
- Work with UVA Hillel for programming

Goals and Ideas

The Astronauts

S'ganit

- Explore the possibility of a **four day regionals** to add Spring Term Board training/Regional LTI while also adding the ability to expand Eastern's Sunday tracks
- Work on strengthening chapter programming by increasing use of funneling and folds
- Work with Sh'lichah to plan a VAC Kallah Shabbaton
- Strengthen and develop Virginia Beach Lock-in as an annual highlight for VAC programming
 - In the fall to serve as a first "convention" experience for 8th graders
- Council Wide Kickoff before XX in Peninsula

Morah

- Focus on **"It Just Takes One"** model in chapters
 - it just takes **ONE** person to make someone feel at **home**, from MITs to upperclassmen we all just want to feel at home
 - Personal connections, community, sisterhood as the way to build our family
- Work with Mazkirah to Host Summer program launch nights in Richmond and Tidewater
- Start an eighth grade pairing system second semester to get them pumped for Spring Cultural
- Emphasize upperclassmen retention
- Work on reviving Halutzim BBYO (Peninsula)
- Focus on growing Tidewater membership and chapter attendance back through inter-positional work with myself and Council S'ganit

Sh'lichah

- Ensure pluralistic services at all conventions
- Plan a VAC Kallah Shabbaton where we can grow as a community and build our Jewish connections
 - Hosted in late spring would incorporate a Senior appreciation and send off night
- Focus on building larger J-Serve programming
- Push Speak-Up programming within Chapters

Mazkirah

- Take notes during council calls, notes will be added to board emails
- Create VAC/Eastern website for teens and parents to easily access what is going on in the region
- Create a VAC BBG logo

Gizborit

- Create a VAC spirit item
- Run a successful Regional shuk
- Promote education surrounding ISF & Eastern-Zaporozhye partnership
- Work with each chapter's Gizborit to create a successful program fundraiser each term

Safranit

- Work with chapter Sophrim to make chapter videos each term for recruitment and hype!
- Work with regional Sophrim to bring back Eastern TV and convention recap videos
- Create Snapchat filters for all conventions not just Regionals
- Add press corps at Spring Cultural

Richmond Mission Goals

- Transition programming to focus on a **WHY**
- Program with a purpose
- Focus implementing folds within programming
- Upperclassmen retention and prevent burn out