

Sydney Wynne - Candidate for the 30th VAC BBG Morah

What is your vision for Virginia Council? What are three concrete steps you will take to achieve this vision, and why is this the direction in which we should go?

My vision for Virginia Council is to bring new faces, new experiences, and long-lasting impact to our movement. These new faces - who will invite them here? In our 76th year, what will drive teens to continue to take part in our movement? Who will seek out both first and fourth generation prospective B'nai B'rith Girls? The answer - **WE will**. We as a united council, region, and international order will represent the principle that the founder of our movement **Anita Perlman is alive and well**.

The first step in achieving this vision will be to **expand to a larger demographic** of Alephs and BBGs. Regardless of race, gender, ability, and especially location, every Jewish teen should be given the opportunity to join our organization. Our next step in achieving this vision will be to revitalize Norah BBYO (Roanoke) and Halutzim BBYO (Newport News). These communities previously had BBYO chapters with Alephs and BBGs attending council, regional, and international programs, and with hard work and dedication, we can revitalize these chapters to have a thriving presence in both Jewish communities. Additionally, in order to expand our movement in this capacity, it is vital that we **establish connections with local Jewish organizations**. By establishing these partnerships with institutions such as synagogues, JCCs, Jewish Student Unions and more, we can impact members of the Jewish community regardless of grade level, denomination, and more.

Education is often an overlooked priority within our movement; it is more than just teaching new members about the leaders that became the reason we are here today. Whereas, summer programs are vital educational and meaningful experiences to **foster the future leaders of our movement**. To accomplish this, I will work with the council Gizborim to plan fundraisers aimed at teens who need scholarships to attend these programs. I will additionally work with the council Mazkirim to establish Summer Program office hours to educate any prospective teen, parent, or community partner about the programs themselves as well as the long-lasting impact on teen participants.

Combatting membership roadblocks would further lift the boundaries of our movement. I will work with my counterparts to **strategize recruitment initiatives** to their respective chapters as well as communicate directly with chapters that do not have elected Morim. I will work with my cos to publish personalized regional templates for events such as inductions, new members sleepovers, prospect communication, and more, as well as share resources from the international Morim with my counterparts.

As your 30th Morah, I will make it my top priority to learn from the inspiring B'nai B'rith Girls of our past to create a bright future for the B'nai B'rith Girls of today and tomorrow.

Respectfully submitted with undying love for the BBGs of the past, present, and future, I forever and always remain, Sydney Beth Wynne, damn proud candidate for VAC BBG's 30th Morah and **even prouder B'nai B'rith Girl**.