

Candidate for the 30th VAC BBG Safranit-Nicole Brager

What is your vision for Virginia Council? What are three concrete steps you will take to achieve this vision, and why is this the direction in which we should go?

When I envision the upcoming year of VAC, I see an amazing, strong, and powerful community that is driven by a collective goal to grow and celebrate our individualities. Throughout the next year whether within chapter programs or convention every member will feel at place and a part of something bigger than themselves. VAC BBGs and Alephs will be more united than ever through powerful programing. As a council we will value our traditions, make countless memories, and develop friendships which will be remembered and cherished through photography and media.

The first step to achieve this is utilizing efficient technology and photography methods to document all council and regional wide events. As Eastern Region continues to utilize social media as a huge influencer on regional growth I will use my creativity skills to innovate the social media platforms of BBYO through effective and unique photography methods, such as creating convention hype videos which will increase convention attendance. Along with creating convention vlogs to share with new members who have never attended conventions before which will give them an inside look on the exciting weekend they have instore for themselves. The second to step achieve regional unity is celebrating the historical growth of BBYO and valuing the special traditions that make Eastern Region stand out. By working with the Mazkirah to create a digital timeline of the history of BBG/BBYO, Eastern will come together through learning about the empowering stories of the leaders that came before them and changed the movement of BBYO for the better. The third step is being a mentor and role model to my counter parts while they document the chapter wide events of Eastern Region. Throughout the upcoming year I will be a consistent resource to my counterparts as they proceed to document their chapter's internal success and growth.

We must go towards more growth and unity as a council and region because overtime Eastern Region has become one of the largest regions of the BBYO movement and it is our job to represent the passion and drive that so many teens within Eastern have. Photography is an essential component of VAC and the region because it captures the memories and friendships that make Eastern Region so distinct and amazing.