

Aleph Fisher Isenberg (Portland – Chaim Weizmann AZA)

Vision Statement

Membership plays a pivotal role in any organization, therefore as Regional Moreh increasing attendance and engagement at all levels of BBYO is the first priority. If elected, I aim to accomplish a variety of goals; I will work diligently to preserve and maintain membership in new and generally smaller chapters such as Ashland, Anchorage, Shalom Teva and more while assisting in providing support to larger chapters in Portland and Seattle. As Regional Moreh, it is crucial that I take steps to increase regional convention attendance, international convention attendance, and summer program attendance as well.

On a more atypical note, I want to ensure that chapter and regional events are accessible from a wide range of ages, from 8th grade to 12th. I think it is vital to membership to resist prioritizing older members when planning and digress from idolizing chapter and regional boards. In contrast, placing emphasis of programs on new members will allow them to initially feel like BBYO is their “thing.” By establishing new members as active ones, it will ensure the future of Evergreen.

If resources and time allow, I would also like to explore the possibility of spreading Evergreens influence a larger audience in the upper left (PNW). In Coos Bay, located on the southern shore of Oregon, lives a small congregation of secular and religious Jews. I would like to begin research on the teen population and explore whether it is realistic to start a chapter there, further broadening Evergreen’s influence.

Mission Statement

To preserve smaller chapters, I will work directly with leadership to set realistic goals and help to identify prospects and keep an up-to-date prospect list. For larger chapters, I will also aid in setting membership goals but also helping to plan extensive chapter events that are specifically aimed at prospects, such as kickoff. To make all events accessible by all aged members I will personally collaborate with leadership to make sure that generally, upperclassmen are not glorifying boards and board are not typically segregated from the general body, excluding meetings. Starting a new chapter will root from deep research and tests of commitment.