Aleph Justin Weiss (Mercer Island – Rainier AZA)

Vision Statement

To achieve mission, I plan to set S.M.A.R.T goals and make a calendar for myself. My calendar, will have deadlines for every part of an event to make sure everything is achieved; set goals along with deadlines will make my vision turns into a reality.

Mission Statement

BBYO is a great place for Jewish teen leaders to lead a movement. In order, there needs to be money involved to have quality programming and successful recruitment. My plans for the future are to have city wide fundraisers to fundraise for JFS and for kickoffs. Kickoff is one of the biggest recruitment times of the year; currently, kickoff events have to pay for themselves and this often leads to a lack of quality programming and therefore leads to less members. If we have city wide fundraisers to pay for kickoff, there will be more prospects coming because it will be a high quality program and free to the prospects. These city wide fundraisers will not only let us be able to have higher quality kickoffs but also more money to ISF and our standup cause. I will also have each chapter have at least one fundraiser per term. These can be anything from merchandise to bake sales to alumni nights. To help fundraise for our stand up cause, there will be a competition between every chapter in the region. What ever chapter makes the most money for our stand up cause will get an awesome prize of my choosing. These different ideas of fundraising will raise the amount of money in chapter bank accounts, earn money for ISF, fundraise for our stand up cause and raise our international presence throughout the order. With my experience, knowledge, hard work and passion for BBYO, I can take EGR to new heights.