

**Liat Perlman** (Mercer Island – Achayot BBG)

### **Vision Statement**

I have many visions for the 26th Regional Board and many more for the Evergreen Region as a whole, but one outshines the rest. I plan to make sure EGR becomes more involved in the International Order beyond summer program recruitment, and feel proud to be part of a group of almost 22,000 other Jewish teens from around the world. The International Order has no problem calling us the “chillest region in the Order”, but wait until they see the fire we will have this upcoming year. BBG is entering its 75th year, and Evergreen will be right along with the rest of the Order, celebrating, and continuing to commit ourselves to innovative programming, and pushing harder than this past year for members. EGR needs a new recruitment strategy that doesn’t seem like a chore. I will work with each chapter individually to establish an effective way for them to recruit members specific to their community. Chapter boards will be held to a higher standard of excellence, and in turn, the 26th Regional Board will be more communicative, and more useful tools for all members of Evergreen Region. My counterpart and I, along with the Regional Mazkirim, will work hard to cultivate more personal relationships with our friends in Hungary. I also can’t wait to finally implement the movement initiative “Bold Not Bossy” put into place by Cheryl Samberg, the CEO of Facebook, to further honor of BBG’s 75th year. Evergreen...get ready...this is our year.

### **Mission Statement**

We will have a mass Zoom call with our friends from Hungary at every convention, with a Q&A. There will be monthly competitions for membership. Regional board will send out more emails, and each chapter will have a website with their own portal for fundraising, announcements, and competitions.