

Olivia Ziegler (Portland – Portland BBG #313)

Vision Statement

I envision a region in which every BBG, Aleph, and prospect are continuously finding more and more to love about BBYO. Each unique chapter will foster acceptance, support, and friendship, and as a whole region, these qualities will only be amplified! We will create an even more welcoming environment that motivates every teen to discover their Jewish identity, strength, and potential. The bonds of brotherhood and sisterhood will remain steadfast from Oregon to Alaska and everywhere in between, with Evergreen tree seeds being planted in new cities and blossoming into growing, chartered chapters. EGR will be widespread but tight-knit; a powerhouse of spirited and radiant leaders. Small chapters will bloom with new, excited members, and the bigger chapters will further strengthen inclusion and member retention. Our shared love of Judaism and role as active teens in our communities will unite us; but, maybe even more importantly, we will celebrate and support each other for everything that makes us different. Attendance will be booming at every event and convention, with encouraging members ready to welcome new faces into our family. All of Evergreen will dive into BBG's 75th year with love and enthusiasm, letting the strength of women from today and years ago empower us to continue supporting girls in BBYO and beyond. As a candidate for your 26th Regional Morah, I envision an Evergreen that continues to grow both in quantity and in quality.

Mission Statement

Membership has always been a numbers game, but which numbers matter most? As Regional Morah, those numbers will be 1240, 1393, 2224, 2443, 5029, and, of course, 313. By focusing on each chapter's individual strengths and struggles with recruitment, retention, and chapter dynamic, each will improve, strengthening the region altogether.