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Vision Statement

The magic of BBYO comes from the relationships and friendships that it allows us to create. Mazkirah is a special position because it fosters these wonderful connections. I envision an Evergreen region where every chapter has strong and constant communication that allows for engaged and enthusiastic members. Evergreen is known as the chilliest region, but I want to bring about a day where we are known as the most chill, unified, and active region in the order. As regional Mazkirah I would hope to provide the necessary connections and tools, to make sure that chapter Mazkirim feel that their community, region, and order are all involved in their BBYO network. Mazkirim are at the base of what makes a chapter and region strong, because without promotion and advertising there couldn't be recruitment, fundraisers, programs, or the relationships that make BBYO so special. Making Evergreen's social media presence active on a regional and international level would be one of my main goals. Considering BBYO is an international organization, I want to see our region stay connected on a global level through constant media and programing. With the frequent changes and constant spread of news in our world today, keeping our region involved globally is important for creating relevant programs and engaging jewish teens with the communities that are around us. Every member in Evergreen should feel informed and included, so as regional Mazkirah I pledge to make this possible. The friendships and relationships in this region will never be left behind.

Mission Statement

To promote strong communication I will be available to my counterparts by call or text at any time. I will push for an increase in social media use and the creation of parent newsletters. Finally, I will provide my co's with helpful templates and apps for fundraising, merchandise, and advertising.