



# ALEPH BENJAMIN MAX COHON

CANDIDATE FOR THE HIGH AND HONORABLE POSITION OF MICHIGAN REGION'S

# 96TH REGIONAL ALEPH GODOL

*"The will to win, the desire to succeed, the urge to reach your full potential... these are the keys that will unlock the door to personal excellence." - Confucius*

## QUALIFICATIONS

Dedicated Aleph	Max Fisher AZA #337	'17-Life
Aleph Godol	Max Fisher AZA #337	'19
Aleph S'gan	Max Fisher AZA #337	'18-'19
Aleph Sopher	Max Fisher AZA #337	'17-'18
RC Coordinator	Max Fisher AZA #337	'19
CC Coordinator	Max Fisher AZA #337	'18
Aleph Mazkir	Michigan Region #1701	'19-'20
YLC Steering	Michigan Region #1701	'19
SC Steering	Michigan Region #1701	'18
Rookie of the Year	Michigan Region #1701	'17-18
Shield of David**	International Order	'20

## EVENTS ATTENDED

Chapter Meetings	Max Fisher AZA #337	'17-'20
Chapter Functions	Max Fisher AZA #337	'17-'20
Chapter Convention	Max Fisher AZA #337	'18,'19,*'20
Regional Kallah	Michigan Region #1701	'17,'18
Shabbaton	Michigan Region #1701	'18,'19,*'20
Regional Convention	Michigan Region #1701	'17,'19,*'20
YLC	Michigan Region #1701	'18,'19,'20
Spring Convention	Michigan Region #1701	'17,'18,'19,'20
CLTC 8	International Order	'18
ILTC	International Order	'19
IC	International Order	'19,'20,*'21

\*Bronze Award

\*denotes planning on attending

## MY BROTHER ALEPHS,

AZA is about brotherhood. AZA is about leadership. AZA is about making some of the best memories you'll make in your entire life. AZA has completely changed my life, and I want to steer our region in the right direction to make sure that even more Jewish teens' lives are changed for the next 95 years. In order to make memories, we must have the strongest chapters. I envision chapter programming being top-notch next year with new, immersive experiences being created at each program. I envision Michigan Region not only reaching but exceeding its membership goals next year. I envision fraternity and sorority being stronger than ever. With almost 95 years of history, I have no doubt in my mind that Michigan Region can make it happen. WE can make it happen.

Fraternally submitted with undying love for Max Fisher AZA #337, Michigan Region #1701, the Grand Order of the Aleph Zadik Aleph, and each and every one of you, I forever remain,

**Aleph Benjamin Max Cohon**  
Proud candidate for YOUR 96th Regional Aleph Godol

PATRIOTISM - PURITY - JUDAISM - CHARITY - FILIAL LOVE - CONDUCT - FRATERNITY

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# **BETTER THE CHAPTERS TODAY TO BUILD THE REGION TOMORROW**



## **EVAN SHAPIRO AZA #313**

- Make sure emails get sent out on time with the correct information
- Shapiro is a thriving chapter! Let's continue this momentum into the coming year.
- Encourage more summer program attendance in order to make sure Shapiro is well educated

## **AL JOLSON AZA #317**

- Encourage programming with other chapters
- Encourage summer program attendance to ensure that new members have the skills they need to run Jolson in the future
- Jolson is doing great! Let's continue this trend into next programming year.

## **TZAVAH AZA #309**

- Encourage larger convention attendance in order to create a larger presence in the region
- More programming with other chapters to further increase that regional presence
- Tzavah is doing great! Let's keep up the awesome recruitment and programming!

## **KISHON AZA #63**

- Encourage more regional activeness after RC
- Encourage to host a regional event
- Encourage more programming as well as programming with other chapters
- Educate the newer members so that they have the skills to run Kishon in the future

## **REGIONAL BOARD**

- Constant transparency with the region to avoid being cliquy
- Weekly Zoom calls with R-board to maintain communication
- Motivate R-Board using incentives
- "Office hours"- every call day
- Inter-regional program with either ONR, KIO, or LOR
- Education programs outside of summer programs and YLC: not everyone can attend either

## **HANK GREENBERG AZA #151**

- Educate the chapter and the board to ensure success in the coming year
- Work on recruitment of younger classes in order to grow the chapter
- Forge a strong sense of brotherhood within Greenberg through diverse programming

## **HATMADAH BBYO #126**

- Recruit more AZAs through MRIHA and reaching out to Ann Arbor synagogues and high schools
- Encourage more inter-chapter programming with Hatmadah in and outside of Ann Arbor rather than only seeing them at conventions!

## **CONVENTION COORDINATORS**

- Include coordinators in all regional board discussion, in order to help them better plan their respective conventions
- Consistent contact with coordinators within three months of their convention in order to motivate them and keep them less stressed
- Grade and chapter-varied steering committees
- Assist other convention coordinators and Regional Board in order to keep them active post-convention

## **MAX FISHER AZA #337**

- Educate the board if not the whole chapter in order to ensure success next year!
- Keep new members active throughout the year using heightened retention tactics
- Work on fundraising to fund larger-scale programs

