



# ALEPH DYLAN JACOB SHEFMAN

Aspiring for the High and Honorable Position of YOUR

## 96<sup>th</sup> Regional Aleph Godol



### Qualifications

#### Tzavah AZA #309

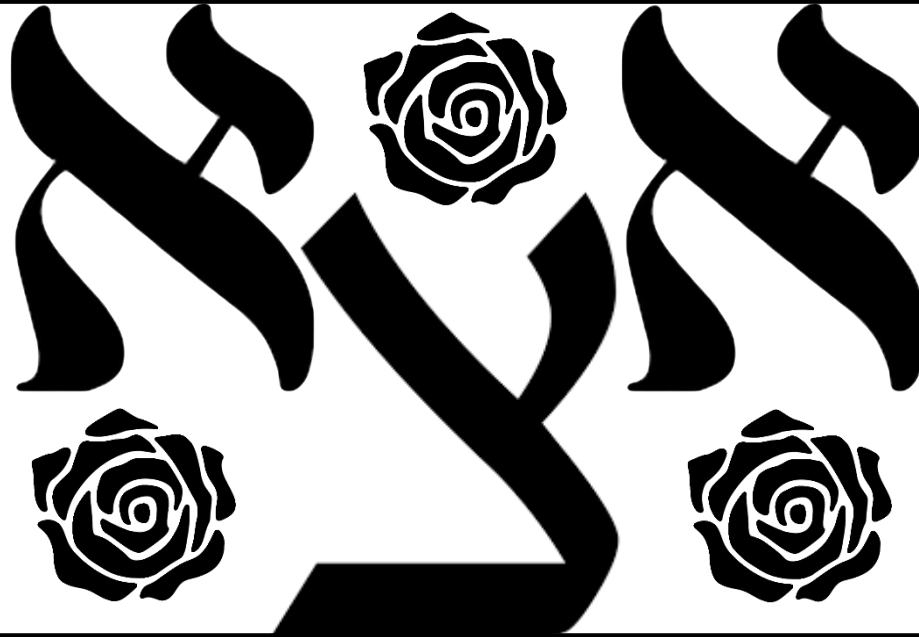
- ⚡ Aleph Godol '19 – '20
- ⚡ Aleph S'gan '18 – '19
- ⚡ Aleph Mazkir '17 – '18
- ⚡ Bittker Coordinator '19

#### Michigan Region #1701

- ⚡ Adult Commission Representative '19 – '20
- ⚡ Outstanding Achievement in Programming Award '19
- ⚡ RC Most Improved Chapter Award '19
- ⚡ YLC Steering '18 – '19
- ⚡ SC Steering '19

#### The Grand Order of the Aleph Zadik Aleph

- ⚡ Henry Monsky Chapter Excellence Award '20
- ⚡ Bronze Shield of David Award '20
- ⚡ JLAB Steering '19 – '20
- ⚡ Chapter Showcase Steering '19 – '20
- ⚡ Member of Climate Crisis Task Force '19 – '20



### Events Attended

#### Tzavah AZA #309

- ⚡ Chapter programs '17 – '20
- ⚡ Chapter meetings '18 – '20
- ⚡ Chapter board meetings '17 – '20
- ⚡ Chapter elections '17 – '19
- ⚡ Chapter installs/destalls '17 – '19
- ⚡ Chapter kickoffs '17 – '20

#### Michigan Region #1701

- ⚡ RC '19
- ⚡ YLC '19
- ⚡ SC '19
- ⚡ Regional meetings '18 – '20
- ⚡ Installs/destalls '19
- ⚡ JServe '18 – '19
- ⚡ MBA events '19 – '20
- ⚡ Regional fundraisers '17 – '20
- ⚡ Regional Kickoffs '17 – '20

#### The Grand Order of the Aleph Zadik Aleph

- ⚡ IC '19 – '20
- ⚡ CLTC 2 '19

### Letter to the Region

#### My Brother Alephs,

Michigan Region is at its strongest state since I joined AZA, but that should never deter further improvement. To extend the benefits AZA offers to everyone, we must ramp up recruitment and retention efforts. It is also our responsibility to volunteer for new causes that need our attention. I am incredibly confident in our ability as a region to move forward due to the strong Alephs that have been by my side since day one. YOU are the reason the region is consistently growing. YOU have the loyalty and dedication we need. Individually, we are humans. We are men. We are Jews. But together, we are Alephs. We're each only one person, but we're simultaneously one fraternity, one Michigan Region. As our patron chant famously says: "Never too many, never too strong, always AZA". Fraternal submitted with undying love for the Grand Order of the Aleph Zadik Aleph, Michigan Region #1701, my heart and home Tzavah AZA #309, and World Jewry, I forever remain

*Dylan Shefman*

Aleph Dylan Jacob Shefman

“If not me, then who? If not now, then when?”

- Rabbi Hillel

“There are no problems, only opportunities for growth.”

- Denah Weinberg

# THE CHAPTERS

## Max Fisher AZA #337

- ⚡ Plan the calendar far in advance
- ⚡ Make sure to calendar to include varied programming
- ⚡ Host more frequent fundraisers to raise money for WOW programming

## Hank Greenberg AZA #151

- ⚡ Increase attendance at and excitement surrounding chapter programming
- ⚡ Encourage the large group of underclassmen to attend summer programs

## Hatmadah BBYO #126

- ⚡ Focus on recruitment of Alephs to equal the number of BBGs and to replace the seniors
- ⚡ Send the large group of underclassmen to YLC to lead their chapter in the seniors' absence

## Al Jolson AZA #317

- ⚡ Diversify programming to meet all five folds
- ⚡ Increase attendance at regional events and summer programs
- ⚡ Fundraise more frequently to fund more elaborate programs

## Kishon AZA #63

- ⚡ Increase attendance at regional events and summer programs
- ⚡ Increase frequency and diversity of chapter programs
- ⚡ Develop a comprehensive 8<sup>th</sup> grade recruitment plan

## Evan Shapiro AZA #313

- ⚡ Check in more frequently with the president to make sure everyone is on top of their duties
- ⚡ Host more thorough and more frequent board trainings

## Tzavah AZA #309

- ⚡ Encourage the large group of underclassmen to attend summer programs
- ⚡ Check in frequently to make sure each member is completing their duties
- ⚡ Function with other chapters more frequently

# REGIONAL BOARD

## Aleph Godol

- ⚡ Release monthly checklists for each board position and counterpart, with weekly check-ins to make sure all positions are on task
- ⚡ Release the Regional Incentive Competition, a point system rewarding chapters' accomplishments with worthwhile prizes
- ⚡ Host our inaugural Kallah with ONR

## Aleph S'gan

- ⚡ Hold underclassmen/upperclassmen-specific appreciation events to ensure their continued attendance
- ⚡ Request each chapter's monthly calendar before the month begins to discuss each program and consider how to elevate them
- ⚡ Hold regional pop-up events that focus specifically on fun experiences to attract more members (consider these prospect events but on a regional level)

## Aleph Moreh

- ⚡ Create a regional prospect database from which chapters can draw
- ⚡ Ensure that each chapter gains at least 10 new members throughout the entire programming year
- ⚡ Host Call-a-thon nights focused on regaining inactive members

## Aleph Shaliach

- ⚡ Vote on a regional Stand-Up cause in the beginning of the year and host no fewer than 3 regional events throughout the year for its benefit
- ⚡ Host a Stand-Up workshop for chapter Shlichim to decide on causes to support

## Aleph Gizbor

- ⚡ Expand the RSF and promote RSF-oriented fundraisers to provide scholarships more readily
- ⚡ Host in-depth fundraising training sessions for the entire region

## Aleph Mazkir

- ⚡ Overhaul social media (specifically Instagram) to resemble that of Insider or other regions
- ⚡ Make use of story takeovers to promote events like conventions and summer programs
- ⚡ Create a regional resource database on Google Drive which houses all important resources, rather than mass-emailing them
- ⚡ Recruit 10 Alephs to CLTC (at least 1 per chapter)



“Ninety-nine percent of failures come from people who make excuses.”



-George Washington

