

1924

Fraternity

Brotherhood

2020

## Chapter Goals

- ✧ **Al Jolson #317** – Create an Upperclassmen Weekend in Grand Rapids or Chicago for improved brotherhood and programming
- ✧ **Evan Shapiro #313** – Allocate resources to improve programming and boost membership especially with underclassmen for chapter success and security for the far future
- ✧ **Hank Greenberg #151** – Provide funds for new & innovative events to focus on the key issue of retention among upperclassmen
- ✧ **Hatmadah BBYO #126** – Go “all in” to recruit younger members to ensure the chapter can stay healthy and thrive for years to come
- ✧ **Kishon AZA #73** – Encourage involvement and programming outside of RC by providing incentives to regularly function
- ✧ **Max Fisher AZA #337** - Focus on positively infusing its identity and rebranding its image through spirit wear and RC representation
- ✧ **Tzavah AZA #309** – Increase membership to ensure and secure Tzavah's future survival

## Counterparts

- ✧ Kick off our **Chapter Strategy Initiative** to deeply analyze the workings of each chapter and set up a strategy with funding and other resources to be implemented as soon as possible.
- ✧ Use bi-weekly emails, Google Docs, group messages, zoom calls, and phone calls **to stay connected and united as one board**
- ✧ Provide counterparts with a productive, safe work environment to facilitate success in each chapter with methods to easily solve issues
- ✧ Emphasize the “**I serve you**” mindset for each counterpart, encouraging and listening for honest feedback in order to serve each one better
- ✧ Be transparent in our work to strengthen the regional and chapter board bond
- ✧ Install the first Annual **Tiger Grant**, a series of \$50, \$100, \$250, and \$500 packages designed to implement multiple folds into one program as a reward for a chapter's quality programming

## Strengthen our foundations

We're lucky to have 6 incredible AZA chapters and 1 BBYO chapter. Each one has their own strengths and struggles and should be looked at individually. I will work with each chapter Godol and their board to create a **Chapter Strategy Initiative (CSI)**, to highlight specific goals they want to reach, and allocate funds and resources in order to **make it happen**.

## Your opinion matters

After serving on Regional Board this year, I felt that one thing we missed was hearing each member's true opinions and ideas. By implementing a **Regional Experience Committee** to the RLN, we will improve the experiences of regional experiences by giving members of each chapter the power to vote on programming ideas and bring their skills to the table.

## Achievable goals

- ✧ At least 1 **Inter-Regional event** (Cedar Point trip with ONR, day in Chicago with GMR, ski trip with LOR)
- ✧ Invest in large scale, innovative, and quality regional events to **engage members new and old** with exciting venues such as Vogue nightclub or downtown Detroit, not just at the JCC in West Bloomfield or standard boring locations
- ✧ Ensure that **every Aleph has a voice and say** in the development and growth of our region
- ✧ Adapt unique ideas for each chapter to improve AZA growth

## Regional Board

- ✧ S'gan - Create a **Chapter Program Database** to boost quality of regional and chapter programming and arrange monthly calls with the Regional Experience Committee
- ✧ Moreh - **Invest in underrepresented locations**, such as Hillel Day School and smaller synagogues plus revitalize the **Aleph Engagement Committee** to unite Alephs of all ages
- ✧ Shaliach – Incorporate educational & engaging services with community service opportunities at regional events
- ✧ Mazkir – Start a creative **incentivized campaign** to increase attendance on summer programs next year
- ✧ Gizbor – Form new fundraiser ideas for chapter use and exceed our goal for money towards the ISF

Aleph Joshua Ryan Schreiber

Aspiring to empower Michigan Region

As your 96<sup>th</sup> Regional Aleph Godol

## My Brother Alephs,

**In your hands are my ideas, my goals, my strategies, and my philosophy. This is my plan for Michigan Region AZA. I've spent countless hours brainstorming *real* solutions to these problems we face. We've heard excuses for long enough, so let's solve these issues, together.**

Over the last year on Regional Board, serving as your Regional Shaliach was an incredible experience. I was given the opportunity to grow AZA, fulfill the duties of my position, and have an in-depth view of how this region functions. After a year, I have a strong understanding of what Michigan Region excels at and what needs to be improved to further enhance the success of our region. Combined with being the only Aleph from our region to attend full Perlman, an intense six-week program complete with comprehensive board training and leadership skills, if elected, I will provide advice, passion, and a member-oriented mentality that will elevate the leadership and interest in Michigan Region AZA. This region is nothing without our members, so my main priority is to improve YOUR experience in any and every way possible.

**Fraternally submitted with undying love for Hank Greenberg AZA #151, CLTC 8, Perlman '19, Michigan Region #1701 and each of my brothers I forever remain,**

Aleph *Joshua Ryan Schreiber*

2020

Accountability

Transparency

2021

*“The most important thing is to try and inspire people so that they can be great at whatever they want to do.” – Kobe Bryant*