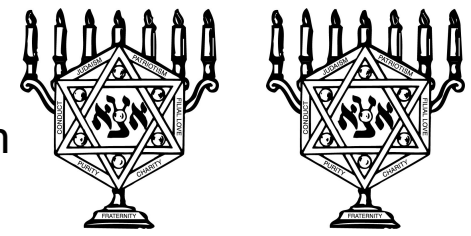


Aleph Michael Aaron Soverinsky



For the high and honorable position of Michigan Region's 96th Regional Aleph Moreh

Qualifications

Dedicated Aleph	International Order	2017-Life
Dedicated Fisherman	Max Fisher AZA	2017-Life
Aleph Sopher	Max Fisher AZA	2018-2019
Regional Convention Chair	Max Fisher AZA	2018 and 2019
Aleph S'gan	Max Fisher AZA	2018
Aleph Moreh	Max Fisher AZA	2019-2020
YLC Coordinator	Michigan Region	2019-2020
Mr. AZA Runner up	Michigan Region	2017

Events Attended

Chapter Meetings	Max Fisher AZA	2017-Present
Chapter Functions	Max Fisher AZA	2017-Present
Exec Board Meetings	Max Fisher AZA	2018-Present
Chapter Bittker	Max Fisher AZA	2019
Region Convention	Michigan Region	2017-Present
YLC	Michigan Region	2017
Mr. AZA	Michigan Region	2017
Regional Meetings	Michigan Region	2017-Present
Regional Events	Michigan Region	2017-Present
International Convention	International Order	2019

My Brother Alephs,

This is the year of Michigan Region. If you take a look around the room you can tell our region is not the same it was 4 years ago. I am not just talking population wise, I'm talking education, participation, even Communication. This year's election like all others is important, but do not just think about this upcoming year, think many years ahead. The Regional Moreh elected this year will be the one recruiting the Regional Moreh in two years. Take into consideration what you want Michigan Region to look like when you are gone and who you want to help paint that picture. Remember the change starts with you.

Fraternally submitted, with undying love for Max Fisher AZA #337, Michigan Region #1701, and the Grand Order of the Aleph Zadik Aleph, I remain

Aleph Michael Aaron Soverinsky

Recruit

To build a region you have to recruit and that all starts with the Regional Morim. These 3 steps will make recruiting significantly easier and more efficient.

List: Make an accurate and up to date list that is sent out to all chapters at the beginning of the programming year

Contact and Showcase: Encourage Chapters to reach out to these prospects and invite them to events.

Edit: After a prospect has joined a chapter, edit the list and send out an updated one at the beginning of each month.

Using this 3 step process will pave the way for an organized and successful year of recruitment for our region.

Education

Now that you've recruited new members to your chapter your job has just begun. It's time to strengthen your chapters brotherhood along with educating the new members on all they need to know about BBYO. Each chapter will have 3 AIT sleepovers that increase in knowledge each time. All leading up to an AIT board election.

Sleepover 1: AIT's will learn about positions and what they do.

Sleepover 2: Ait's will learn how to write a speech and make a platform.

Sleepover 3: Ait's will make a fake speech and platform and run for a position on the AIT board. Those elected will assist the actual alephs holding those positions for the rest of the programming year.

Retention

A big struggle that every region has is keeping upperclassmen involved. The real problem is that there are no programs that are specifically for them. I intend to change that. Here are two fun programs that will help highlight the seniors and make them feel appreciated.

Michigan Region Senior Prom: All seniors will be invited to a night where they can get dressed up and reminisce with friends about their four years in BBYO as they dance the night away.

Senior Lock-In: Like A Senior All Night Party, all seniors are locked in a building for a night and get to participate in fun activities, dancing, and eating lots of yummy food.