

Brett Katzen Vision Statement

The 2020-2021 programming year is upon us. My vision for Michigan Region this year is quite simple. Have a good time and make some money. This starts at the chapter level. I will brainstorm with the chapter Gizborim at the beginning of the programming year to make sure they have many ideas of fundraisers to boost their accounts early. A good way to do that is to have a big chapter kickoff and charge a little extra to make it a fundraiser. This is a great example of my vision, having fun and making money. I know everyone loves Bittker so my goal is to make sure that all chapters do enough fundraising to have the \$500 to go to fall bitter and \$500 for spring bittker. Another vision is for me to regularly check in with all chapter Gizborim. RC is a great time to make money at both the regional and chapter level. My vision is to make sure each chapter has at least one RC fundraiser planned. I will help promote each chapters fundraiser. Also I would like to see each chapter have something in the Shuk. The Shuk raises a lot of money. My vision is to have two shuk locations, one right when you walk in and one near all the chapters rooms. This will help sell more things and raise more money for both the region and chapters. I also want to get the chapter Gizborim to work with their Sgan to apply for gamechanger grants to help the chapter use cool events to fundraise. These things will help michigan